



3CDC

CINCINNATI CENTER CITY
DEVELOPMENT CORPORATION



- I. Finance and Administration
 - A. Approval of the January 19, 2021 Minutes (**approval requested**)
 - B. Treasury Management and Insurance Update
 - C. Governance and Set-up (**approved requested**)

- I. 3CDC Operations Overview
 - A. Snow Removal Priority and Plan
 - B. Stakeholder Services
 - C. Environment
 - D. GeneroCity 513

- II. New Business

Finance and Administration

Treasury Management

- Obtained a tax identification number
- Bank account with Fifth Third Bank has been requested
- OTR South SID to be setup on 3CDC's financial software systems

Insurance

- D&O coverage was bound with Cincinnati Insurance
- OTR DM will pay the fee and be reimbursed by OTR South SID when assessment funds are received
- OTR South SID added as an additional named insured on 3CDC master policy for commercial liability coverage

Corporate Governance & Set-Up

- Introduction of Outside Counsel
 - Matt Lake
 - Roula Allouch
- Next steps to complete set-up
 - Registration in Ohio
 - Tax-exempt application

Residential Renter

- Ohio law does not allow a person who is not a “member” of the District, i.e. a property owner or employee or representative of a property owner to be a voting member of the Board
- Board could in practice treat them as a voting member

Approval request:

1. Authorize Graydon to prepare registration and tax-exempt applications and authorize the officers of the company to approve and execute any necessary documentation.
2. Adopt a Resolution to treat a vote of the non-voting residential renter representative as a “real” vote for approval purposes.

3CDC Operations Overview

OTR South SID - Services Plan: “Snow removal from sidewalks, beginning on main throughfares and gradually moving to the remaining service area”

Current Deployment:

- Primary Routes: Main arteries along bus lines, high pedestrian counts, and connections through the neighborhood.
 - N/S- Vine, Main, Race, Walnut
 - E/W- 12th, 13th, 14th
- Secondary Routes: spend extra time outside of these main arteries salting crosswalk curb cuts so that when plows come through and push snow to the curb pedestrians are still able to get across crosswalks
- Tertiary Routes: Filling in the gaps on sidewalks throughout the neighborhood- vacant buildings, properties that have not been cleaned, etc. to create continuous pathways



Staff Coverage:

- 4 ambassadors AM shift
- 3 ambassadors PM shift
- Staff schedules adjusted to pretreat sidewalks, focus when snow is complete

Equipment:

- 3 snow brushes
- 6 salt spreaders
- ATV with plow



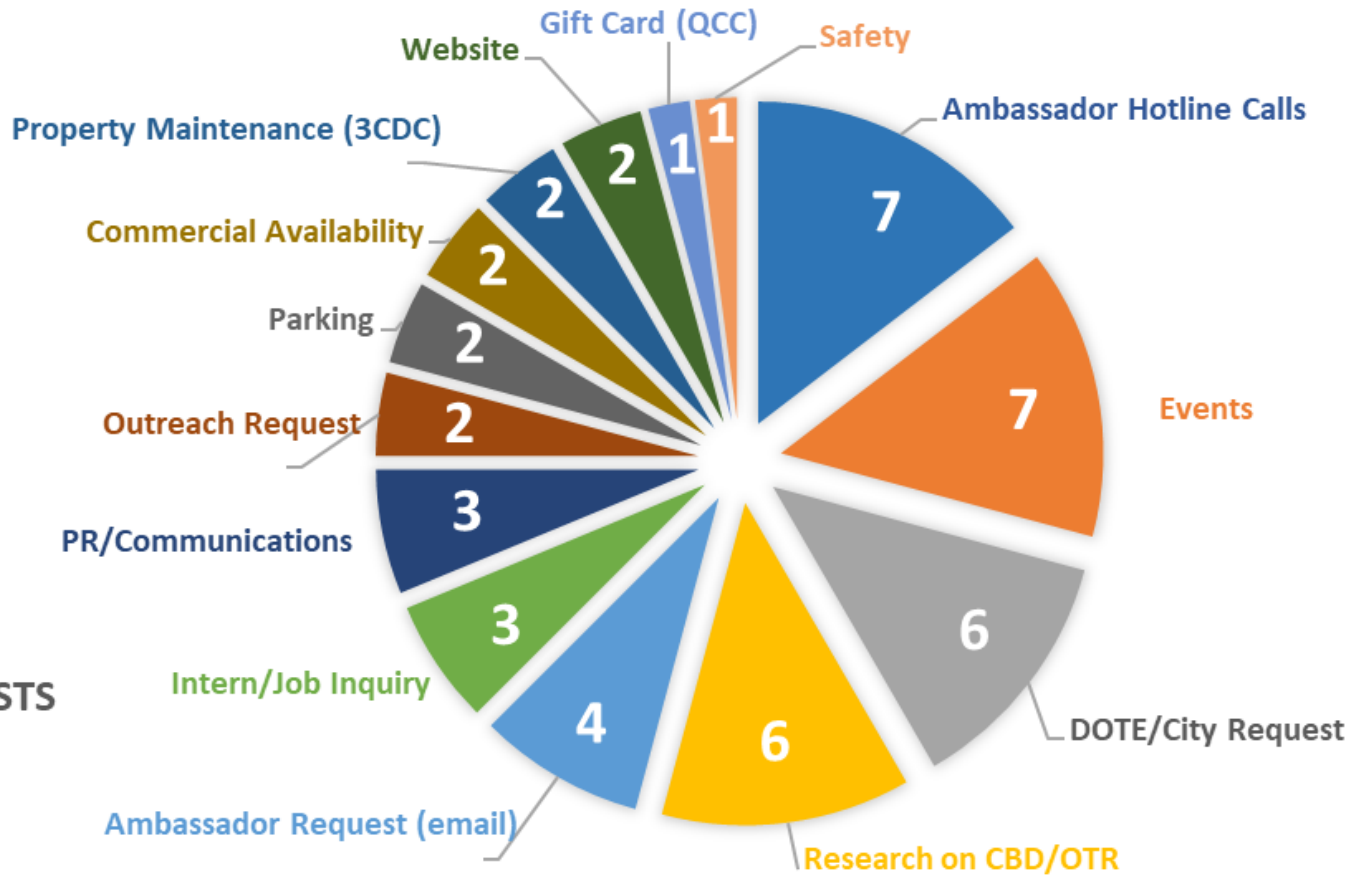
SID Member Concerns:

- Received seven service requests/complaints about snow removal
 - Coverage in alleys (Goose Alley)
 - Not getting to side streets quickly enough/at all (Central Pkwy, Magnolia, Grant, Broadway)
 - Taking jobs away from folks that were being hired to work already
 - Request priority be made to consider housing of elderly populations
 - Confusion over expectations of property owner/property manager vs SID plan
- 3CDC Recommendation- sub-committee to work through details of snow plan; mapping out each street for priority and expectations by snow amount

How do property owners report issues within the District?

- For clean and safe requests, call the Ambassador Hotline at (513) 623-3429
- For issues with panhandling and homelessness, call the Social Outreach Hotline at (513) 498-6192
- Contact Cate Douglas, Stakeholder Services Specialist
 - Email cdouglas@3cdc.org or call (513) 977-8834
 - Maintains a tracking list of requests from stakeholders
 - Coordinates meetings with individuals/small groups to address issues
 - Directs stakeholder issues to DOTE, CPD, and other partner agencies as needed

Stakeholder Request Tracking



48 TOTAL

**STAKEHOLDER REQUESTS
JAN 2021**

- **“Save Local” Campaign**
 - Launched 2/8/21
 - Newsletter, social media, media campaign to encourage people to support Downtown Cincinnati businesses now so they’re here in spring
 - Weekly newsletter highlighting events/promotions from Downtown Cincinnati businesses
 - New webpage listing events and promotions this winter
 - Social media promotion – quotes from business owners; giveaways



Permanent Outdoor Dining

- New permanent outdoor dining spaces for
 - 34+ businesses receiving wood parklets
 - 10+ businesses receiving concrete bump-out parklets
 - 11+ businesses receiving permanent street closures
- Additional locations will be identified based on funding availability
- Expected Completion mid-March 2021
- Managing outreach to neighboring businesses/residents during construction of “streeteries”



District Street Lighting

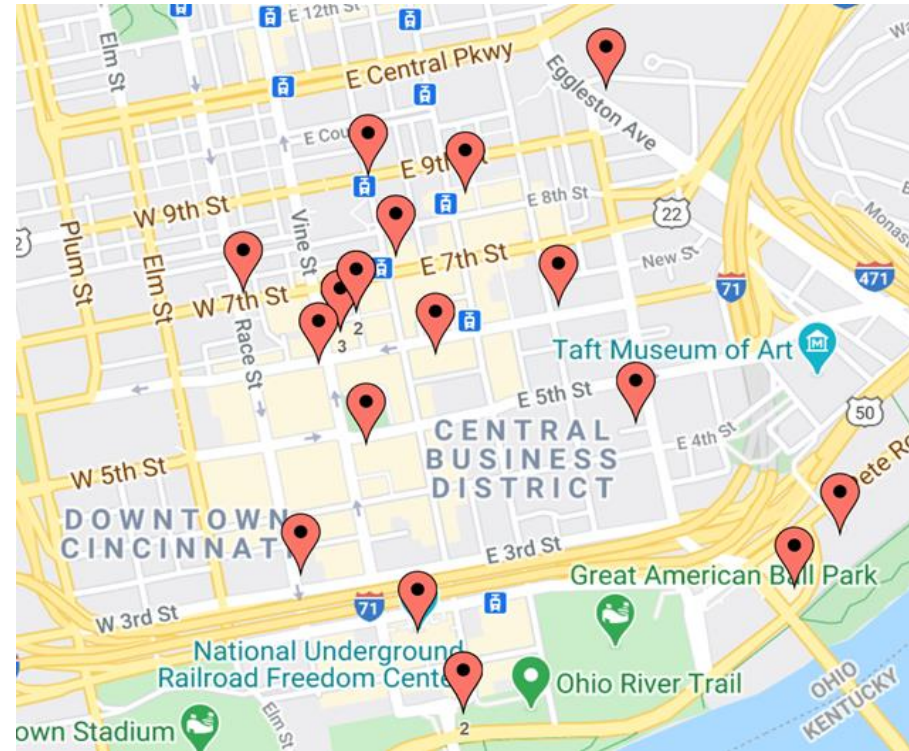
3CDC partners with DOTE to track lighting issues throughout downtown and OTR (developing report for OTR).

Process:

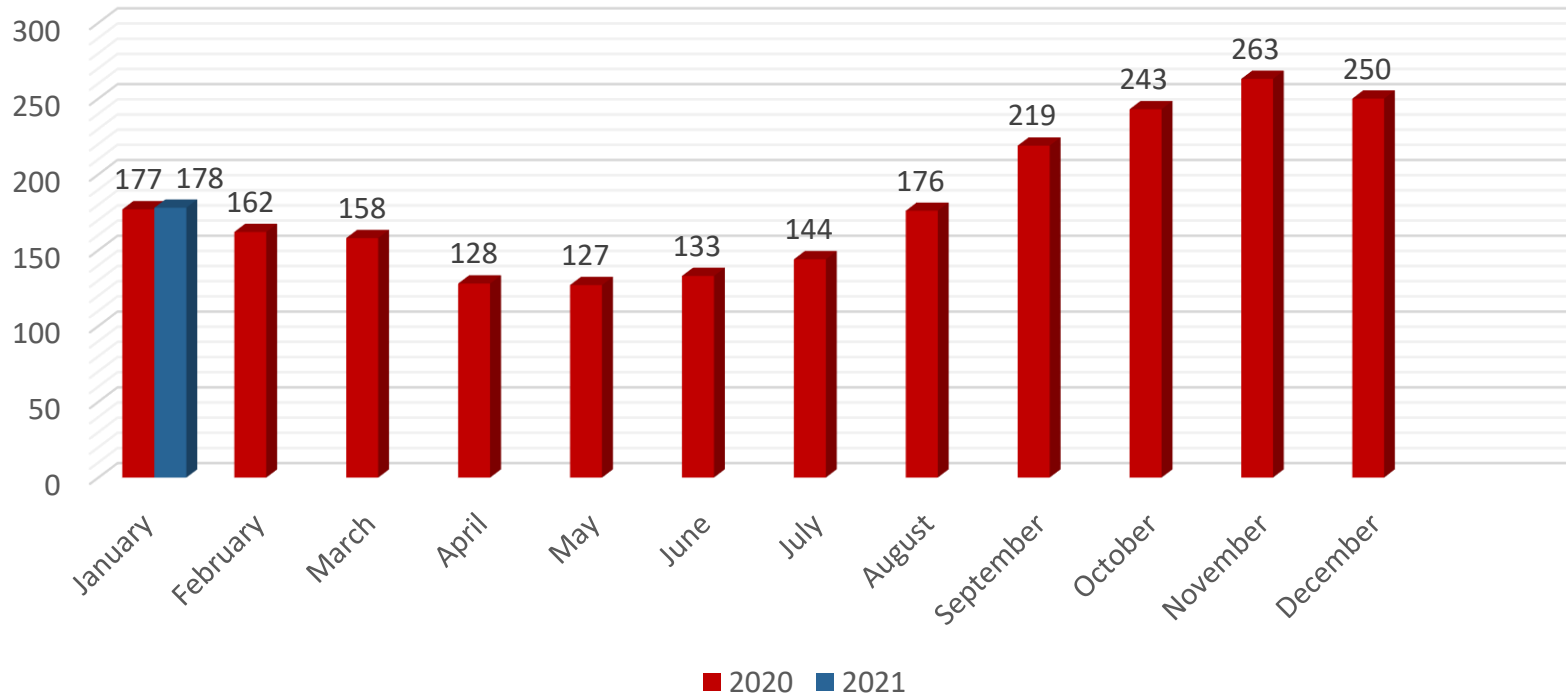
- 3CDC completes monthly light audits and documents through Fix-It Cincy application and records on internal application.
- DOTE sends bi-monthly reports with updates on outages; previous work orders with notes on why light has not been repaired, new work orders, and closed work orders
- Lights out: 21 (as of 2/5)

Capital Improvement Opportunities:

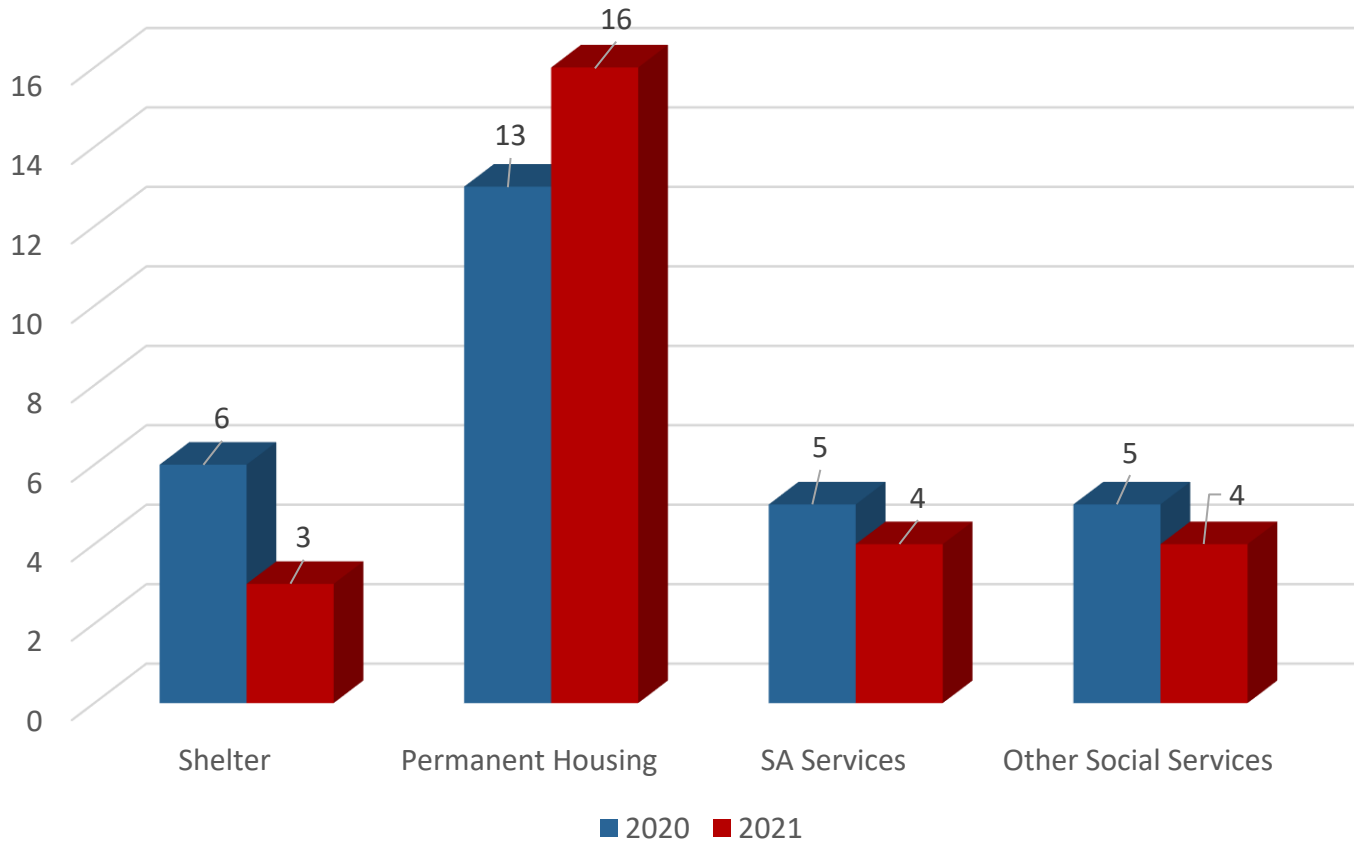
- LED Conversions- finalizing funding, number of lights to retrofit. 3CDC making recommendation on which lights to replace
- City preparing RFP for evaluation of streetlights and signal poles in CBD



2020 vs. 2021 Open Cases



Connections- January



GeneroCity513

- As a result of COVID-19, 3CDC anticipates the number of clients experiencing homelessness and drug addiction to continue to increase in 2021. Outreach data showed a 30% increase in 2020 and as a result we added 4th Outreach staff Sept.-December.

Recommendation:

- Add 4th Outreach staff, full-time (\$72K)
- Add 5th Outreach staff, seasonally March-October (\$30K)
- Current Outreach budget: \$236,568
- New Outreach budget: \$338,806 (additional amount covered by DCID)

| <u>Outreach Staff</u> | <u>Monday</u> | <u>Tuesday</u> | <u>Wednesday</u> | <u>Thursday</u> | <u>Friday</u> | <u>Saturday</u> | <u>Sunday</u> |
|------------------------------------|---------------|----------------|------------------|-----------------|---------------|-----------------|---------------|
| Nicole Smith- 1 | 7a-3p | 1p-9p | 7a-3p | 7a-3p | 7a-3p | | |
| Paige Roller- 2 | 1p-9p | 7a-3p | 1p-9p | 1p-9p | | | 1p-9p |
| Regina Faulkner- 3 | | 7a-3p | 7a-3p | 7a-3p | 1p-9p | 1p-9p | |
| 4th Outreach worker- 4 | 7a-3p | 1p-9p | 1p-9p | 1p-9p | 8a-4p | | |
| 5th outreach worker- 5 | 11a-9p | | | | 11a-9p | 11a-9p | 11a-9p |
| | | | | | | | |
| New Position- carry over from 2021 | | | | | | | |
| Seasonal March- October | | | | | | | |



THANK YOU

