



3CDC

CINCINNATI CENTER CITY
DEVELOPMENT CORPORATION



- I. Finance and Administration
 - A. Approval of the February 16, 2021 Minutes (**approval requested**)

- II. 3CDC Operations Overview
 - A. Communications/Marketing
 - B. Environment
 - C. GeneroCity 513

- III. New Business

Communications/Marketing

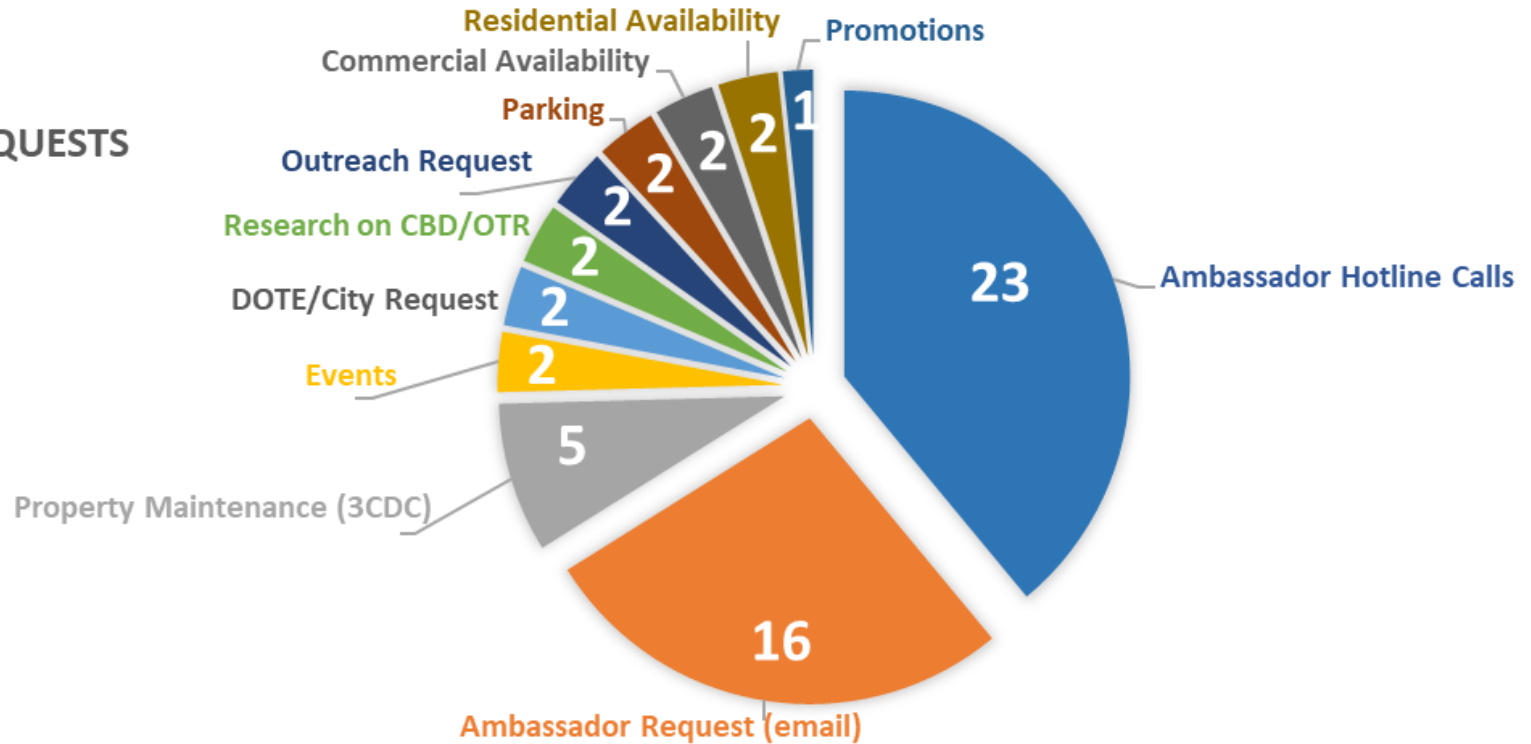
How do property owners report issues within the District?

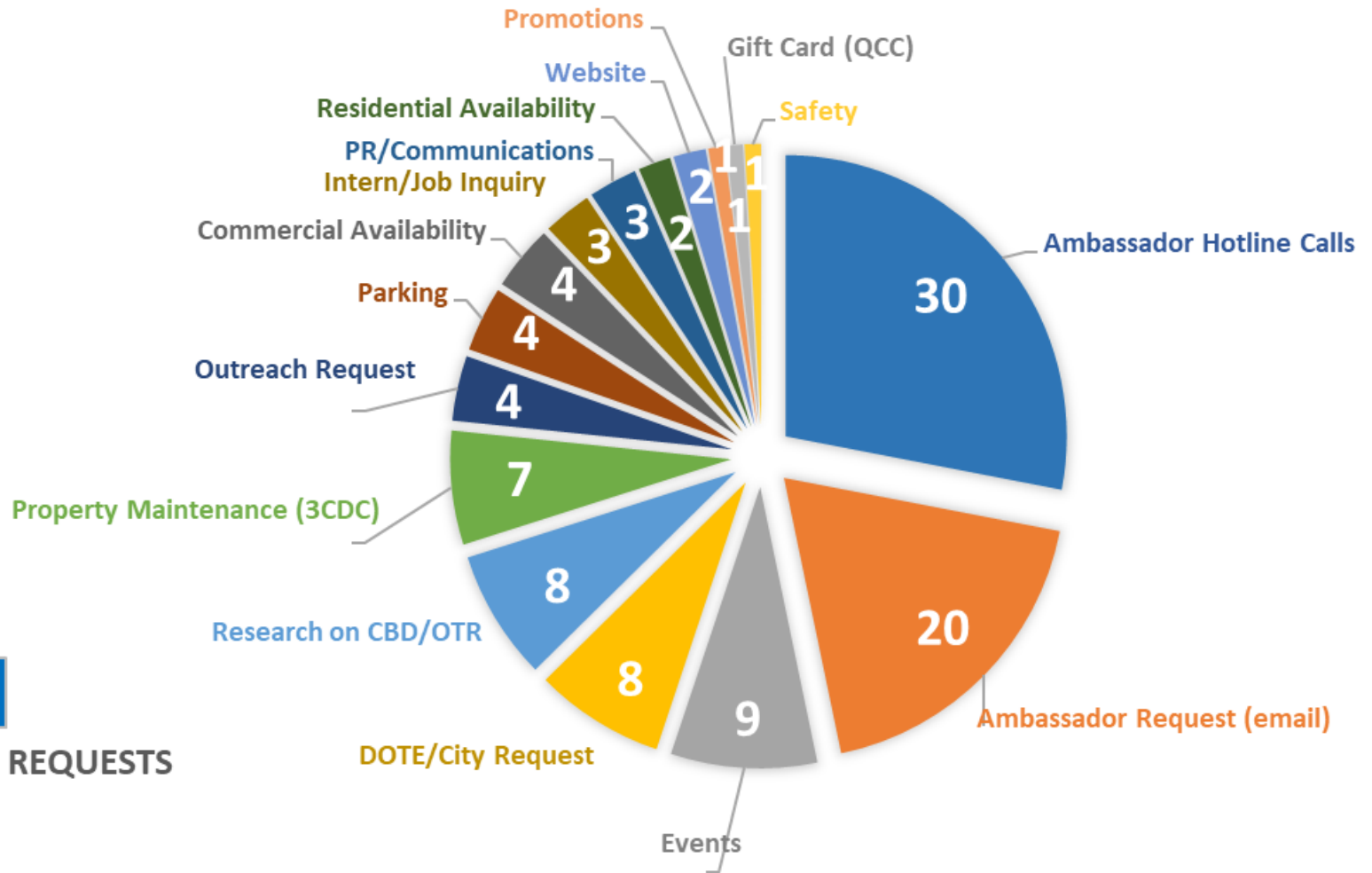
- For clean and safe requests, call the Ambassador Hotline at (513) 623-3429
- For issues with panhandling and homelessness, call the Social Outreach Hotline at (513) 498-6192
- Contact Cate Douglas, Stakeholder Services Specialist
 - Email cdouglas@3cdc.org or call (513) 977-8834
 - Maintains a tracking list of requests from stakeholders
 - Coordinates meetings with individuals/small groups to address issues
 - Directs stakeholder issues to DOTE, CPD, and other partner agencies as needed

Stakeholder Request Tracking

59 TOTAL

**STAKEHOLDER REQUESTS
FEB 2021**





107 TOTAL

**STAKEHOLDER REQUESTS
YTD 2021**

“Save Local” Campaign

- Launched 2/8/21
- Email Recipients: 152,844
- Email Opens: 32,137 (21% open rate)
- Social Media Reach: 37,526
- Digital Ad Impressions: 434,881



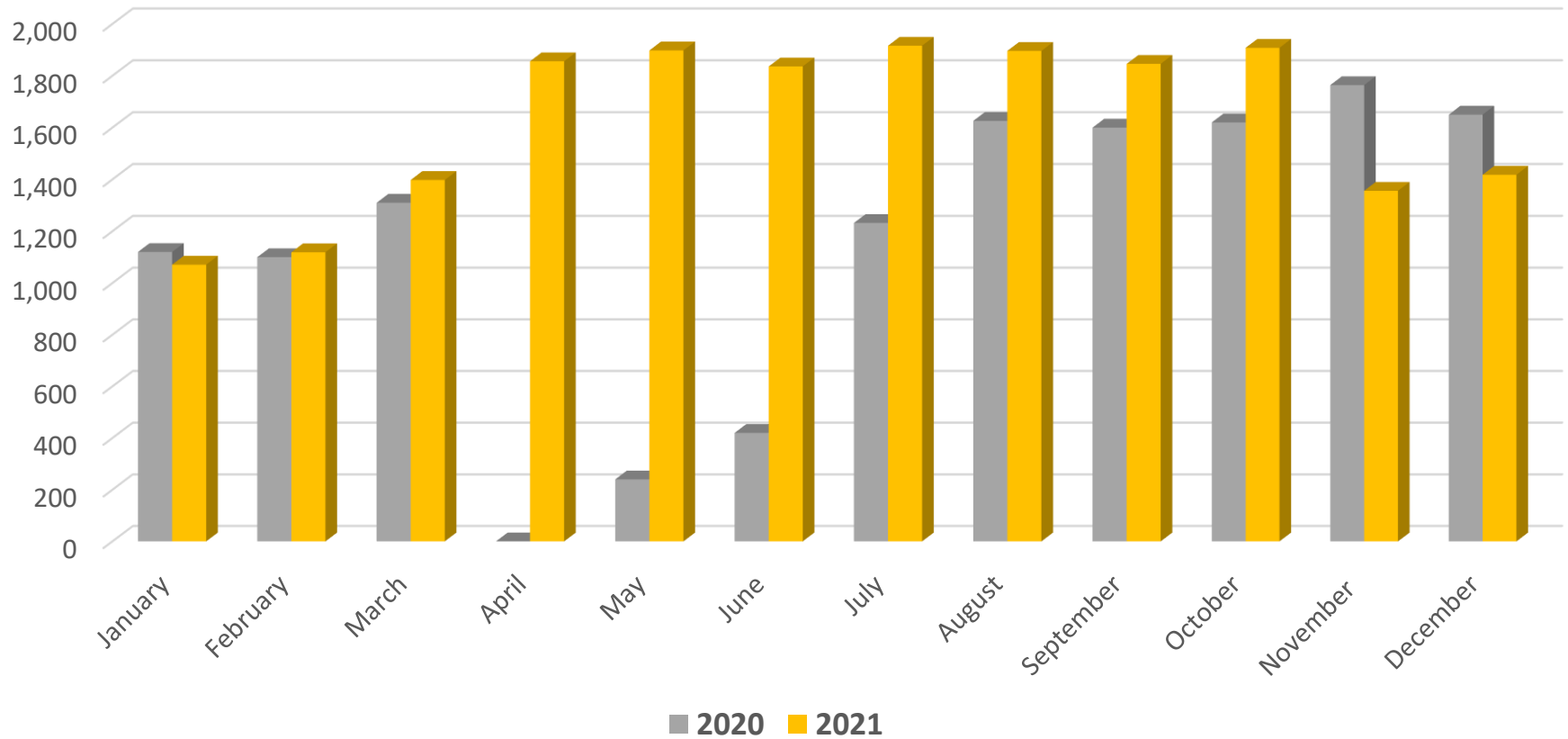
02.15.21

We're back with more events and promotions to help you [Save Local](#) and have some fun this week - whether you're venturing out or looking to help from home!

Bundle up for [Mittenfest](#) at [Washington Park](#) this weekend, featuring ten local breweries serving up a variety of craft beers. This is a ticketed event, and your \$25 ticket includes three 12-ounce beer pours, a complimentary Coca-Cola product, and a coupon redeemable for a participating taproom. To limit crowd size, tickets must be purchased in advance for a specific timeslot, and they're going fast! Tickets are sold out for Saturday, so hurry to get your tickets and have a Sunday Funday at Washington Park, complete with propane heaters located throughout the event space to help you warm up. Mittenfest will utilize most of the

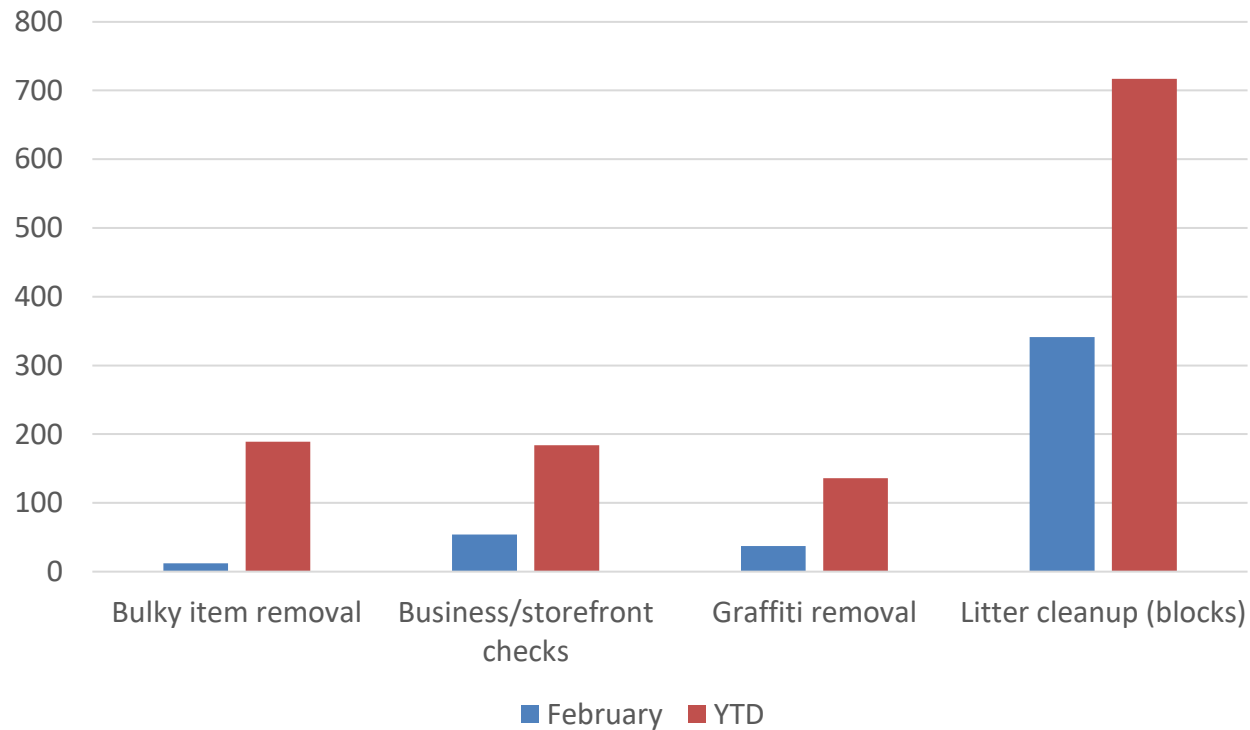
Environment

Ambassadorial Total Hours



- 2021 projected hours March-Dec

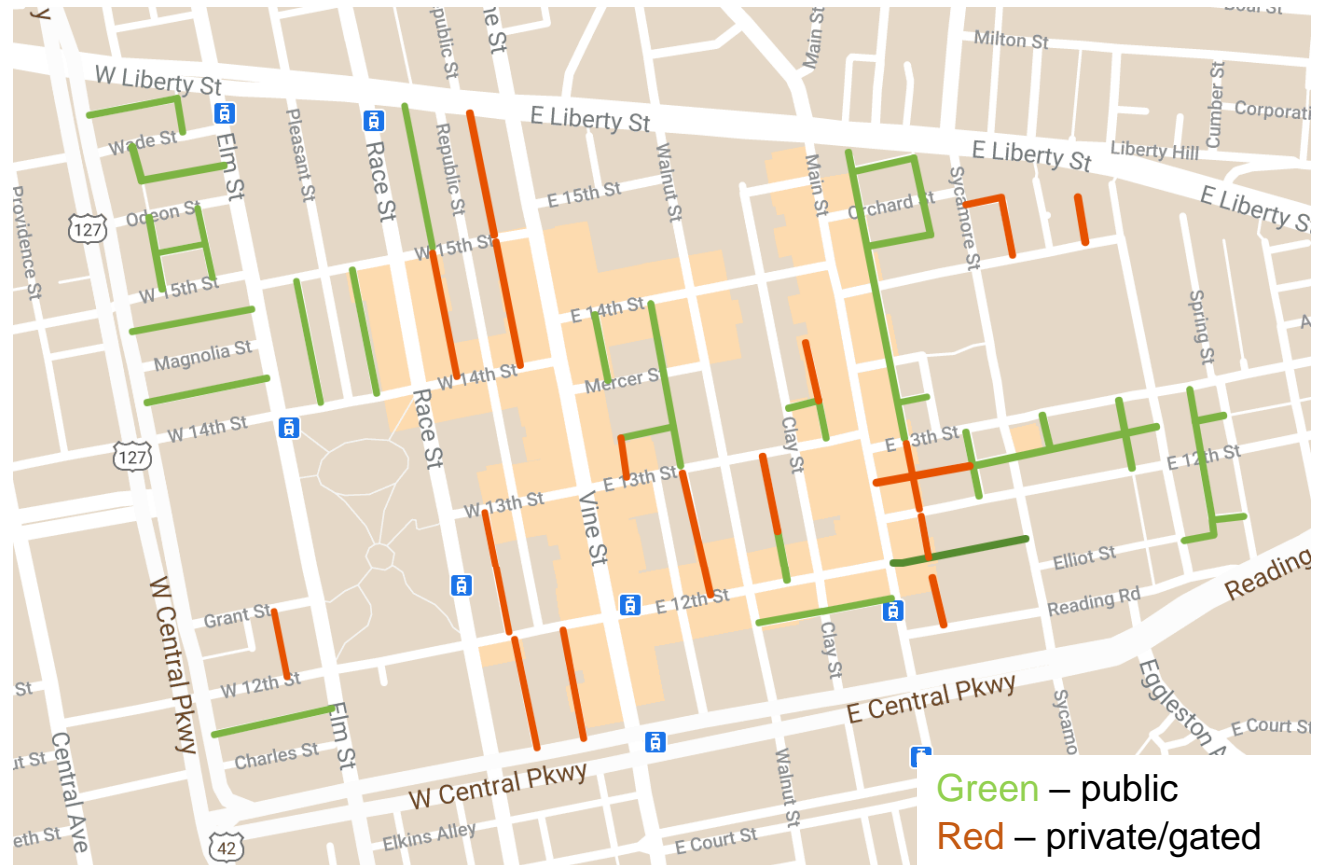
Ambassador Stats



Alleys

3CDC Operations Staff are working to proactively address alleys prior to spring to ensure weeds, litter and other debris are removed regularly.

- Staff have begun cleaning alleys as of 3/7 and will continue regular maintenance.
- Applying pre-emergent in late March to deter weed growth.



Tree Mulching

Volunteers will work with Operations Staff to get a head start on mulching tree wells from March 25th through 27th.

- Volunteers will focus on main thoroughfares and work with staff to pull up grates for cleaning prior to adding mulch.
- Staff will continue mulching into the spring.



Snow Removal- committee work group

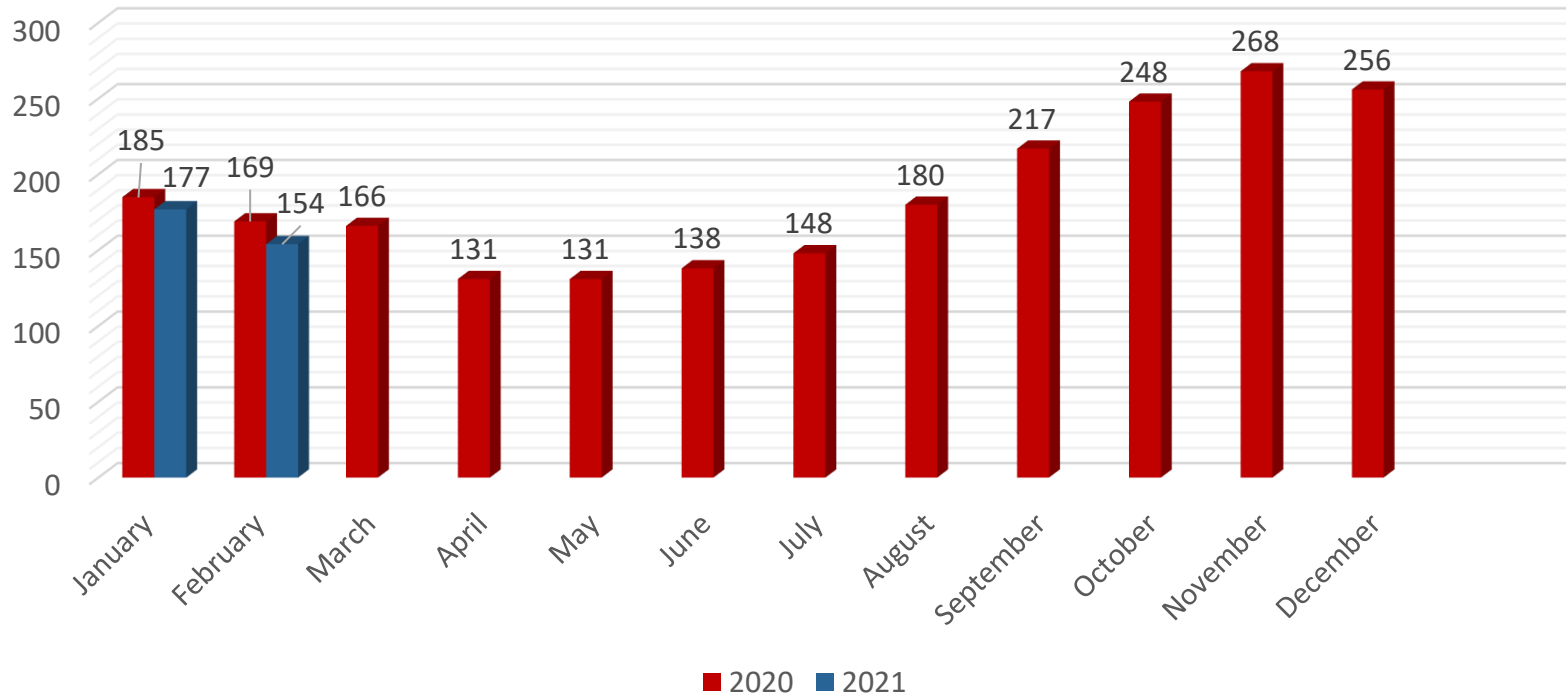
3CDC staff met with Andy Hutzler and Robert Wellington on 3/11 to review snow plan. 3CDC spent time reviewing route timing, equipment, and area covered during most recent snows. Another meeting with working group will be required, next steps:

- Map out coverage area by block, showing order in which blocks are cleaned
- Explore options to provide additional staff/equipment and resources on call for larger snows
- Review equipment needed if streets/alleys would be added to the services plan
- Explore communication options for updating stakeholders on real time progress during snows

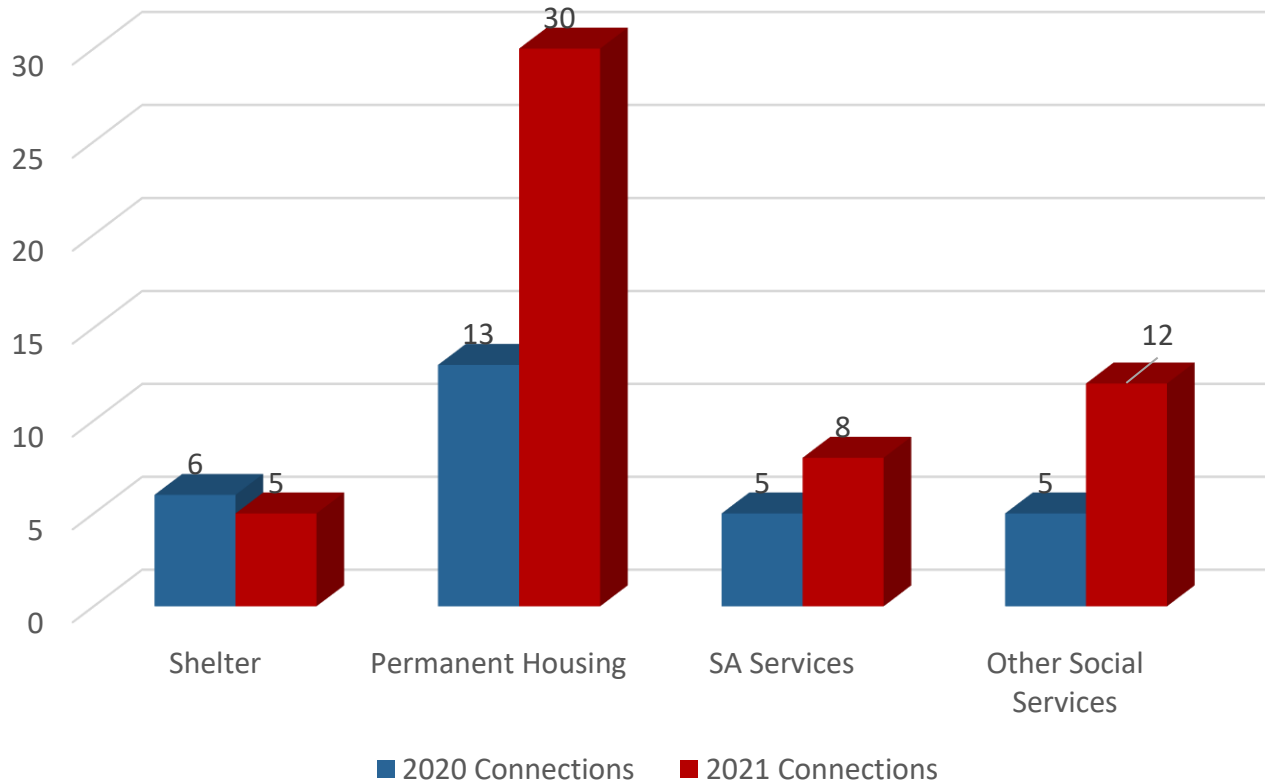


GeneroCity 513

2020 vs. 2021 Open Cases



YTD February 2021





THANK YOU

