



3CDC

CINCINNATI CENTER CITY
DEVELOPMENT CORPORATION



- I. Finance and Administration
 - A. Approval of the April 19, 2022 Minutes (**approval requested**)
 - B. Treasurer's Report

- III. 3CDC Operations Overview
 - A. Operating Budget
 - B. Public Safety
 - C. Stakeholder Services
 - D. Environment
 - E. GeneroCity 513

- IV. New Business

Administration

	7/31/2022 Actual	12/31/2022 Projected
Cash	\$ 3,995	\$ 5,104
Accrued Liabilities	(3,200)	(4,200)
Net Assets	\$ 795	\$ 904

	2022 Projection*	2022 Budget	Change	
			\$	%
Special Improvement District Assessments	\$ 617,002	\$ 650,000	\$(32,998)	-5%
Allowance for Uncollected Assessments	(7,500)	(15,000)	7,500	-50%
TOTAL REVENUES	609,502	635,000	(25,498)	-55%
OTR DM Service Contract	582,196	600,000	(17,804)	-3%
County Collection Fees	21,899	22,225	(326)	-1%
Accounting Services	3,100	4,500	(1,400)	-31%
Legal Services	5,000	5,000	-	0%
D&O Insurance	2,161	2,109	52	2%
Bank Fees and Other	290	313	(23)	-7%
TOTAL EXPENSES	614,646	634,148	(19,502)	-3%
NET SURPLUS/(DEFICIT)	\$ (5,144)	\$ 852	\$ (5,996)	-704%

*Includes actuals through July and projections for the remainder of the year

Note: See handout for monthly breakout

- **Special Improvement District Assessments/OTR DM Service Contract –**
Projections were updated to reflect reduced assessment due to the removal of the SCPA property from the SID assessment (\$33.6M annually). The Cincinnati Public Schools did not opt into the special improvement district.

OTR District Management Budget

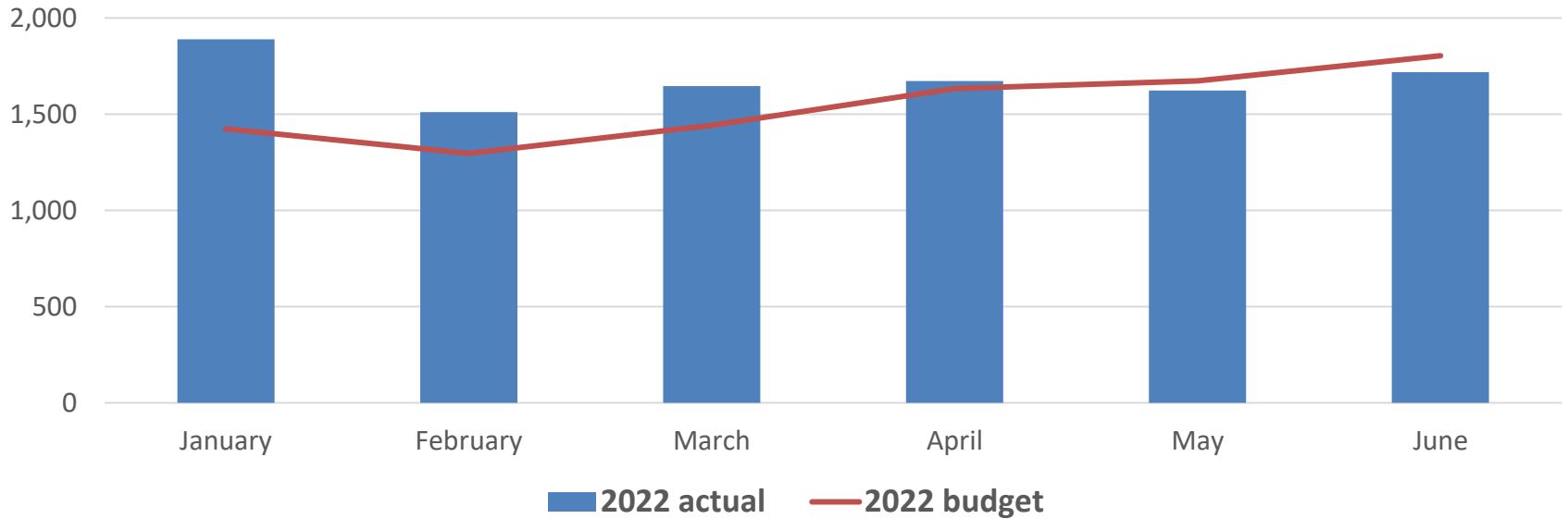
OTR DM Operating Budget

	2022	2022	Variance	
	Projection*	Budget	\$	%
Special Improvement District	\$ 582,196	\$ 600,000	\$ (17,804)	-3%
Community Partner Contributions	30,000	30,000	-	0%
3CDC Contributions	116,118	71,820	44,298	62%
Event Revenues	36,132	36,200	(68)	0%
Cleaning and Beautification Contracts	18,750	18,750	-	0%
Other Revenue	-	-	-	0%
TOTAL REVENUES	783,196	756,770	26,426	3%
Environment: Clean & Safe	612,702	594,934	17,768	3%
Environment: Beautification	71,668	63,153	8,515	13%
Environment: GeneroCity 513	25,000	24,996	4	0%
Stakeholder Services	500	500	-	0%
Marketing	175	-	175	0%
Events	44,480	44,480	-	0%
Personnel	24,931	26,442	(1,511)	-6%
Overhead	3,740	1,664	2,076	125%
TOTAL EXPENSES	783,196	756,169	27,027	3%
NET SURPLUS/(DEFICIT)	\$ -	\$ 601	\$ (601)	-100%

*Includes actuals through July and projections for the remainder of the year

- **Special Improvement District** – Projections were updated to reflect \$18M in reduced 2nd half assessment due to the removal of the SCPA property from the SID assessment. The Cincinnati Public Schools did not opt into the special improvement district.

Ambassadorial Hours – 2022 Budget to Actual

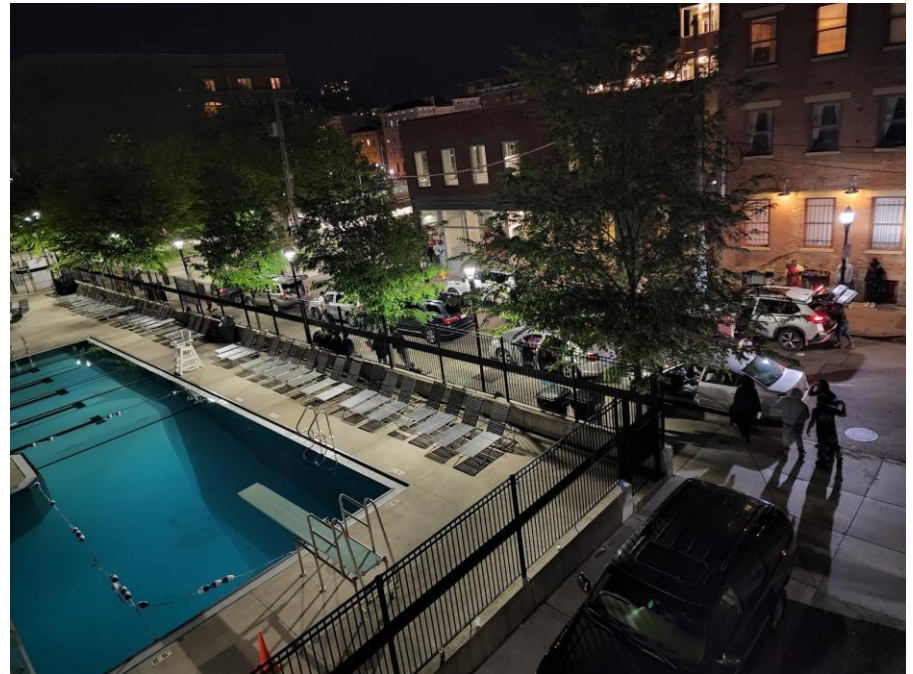
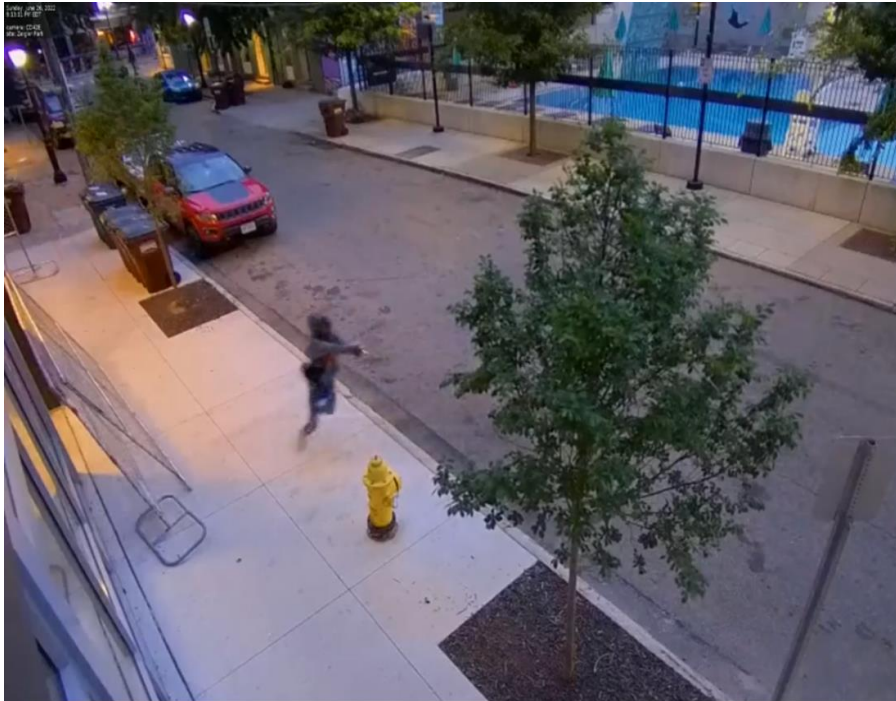


Staff Count*

Ambassadors	12/31/21	3/31/22	6/30/22	Average	Turnover	Turnover %
Full Time	42	40	40	40.6	5	12%
Part Time and Seasonal	34	47	52	44.3	16	36%

* Staff count includes all locations

Public Safety

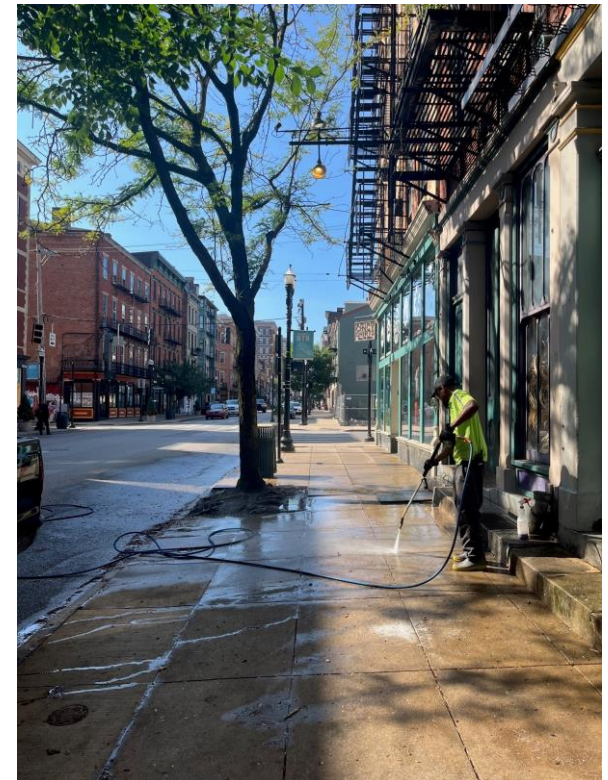


Cincinnati Police Department · 1d
Do you know the person firing a gun (1:11 mark) in this video? Around 9 p.m. on 6-27, more than 30 shots were fired from 2 separate guns at Ziegler Park. Thankfully n...



Main Street Cleanup- on going ambassador service

- Excessive littering on weekends – several hours on Saturdays/Sundays to cleanup, pull staff from Parks to support district staff
- Pressure washing 1200 & 1300 blocks regularly due to high traffic & messes
- Second shift Ambassadors act as eyes and ears for the Police, reporting issues



3CDC Actions prior to :

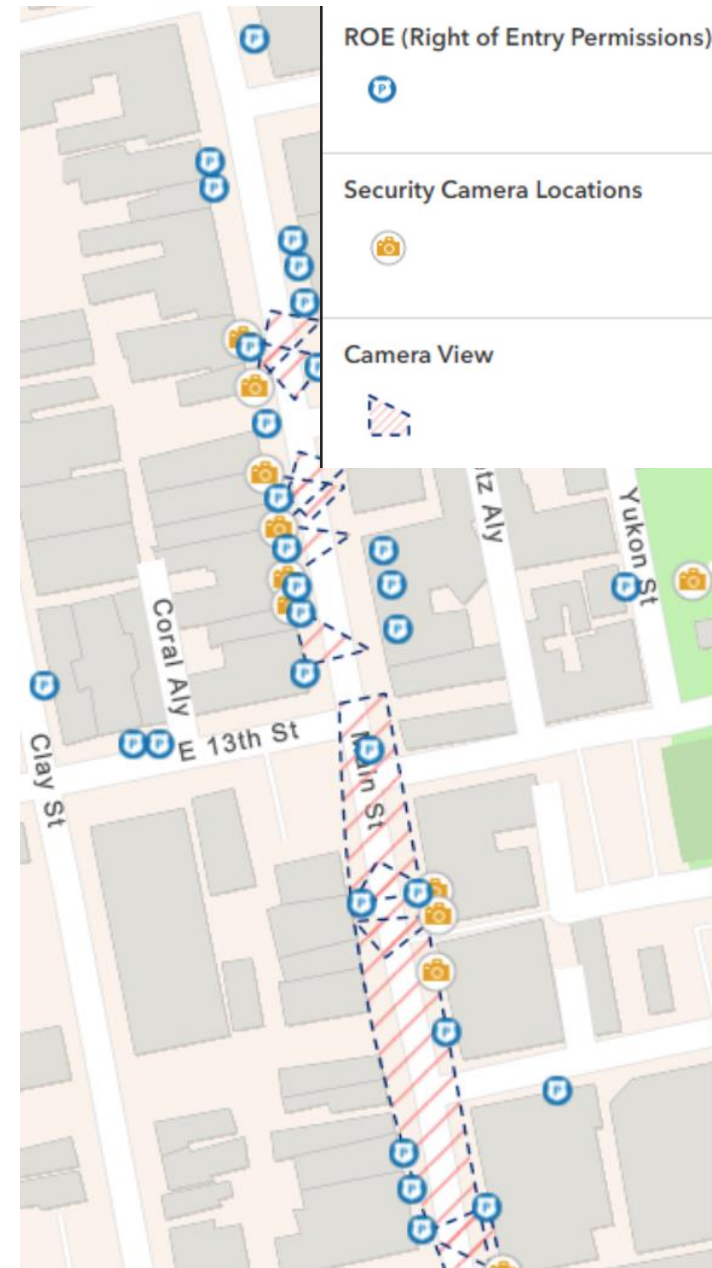
- Off Duty police detail
 - 7 days a week between 4p-11p (three 4-hour shifts)
 - 25% of shifts unfilled (primarily weekends, which are the most critical shifts)
- Physical adjustments:
 - Blocking sections of Goetz Alley off with jersey barrier
 - Additional camera on Woodward and Main
 - Tree trimming to clear street light obstructions on Main Street
 - Closing Ziegler Park restrooms and basketball courts at 5pm on the weekends
- Purchased property at 13th and Jackson Streets
- Communication – working with OTR Chamber to hold community meetings to generate support

Cincinnati Police Department additional resources/deployment methods prior to shooting:

- Blocking Main street at Liberty to relieve vehicular congestions on the weekend
- Over-time deployment to Main and 13th street on Friday-Sunday
- Additional vehicles parked at high volume locations to deter activity

Main Street- 3CDC response to Shooting, short-term

- Map all addresses on Main Street with information on business, owner, environmental conditions, vacancy status, etc.
- Work with City Economic Development and OTR Chamber to activate vacant storefronts with pop-up shops and art installations.
- Work with OTR Chamber to engage property owners on additional lighting & cameras.
- Collect Right-of-Entry (ROE) forms in partnership with CPD.
 - Allows CPD to enforce trespassing more easily
 - ROE forms on file for 36 properties



Main Street- CPD/City Response to Shooting, short-term

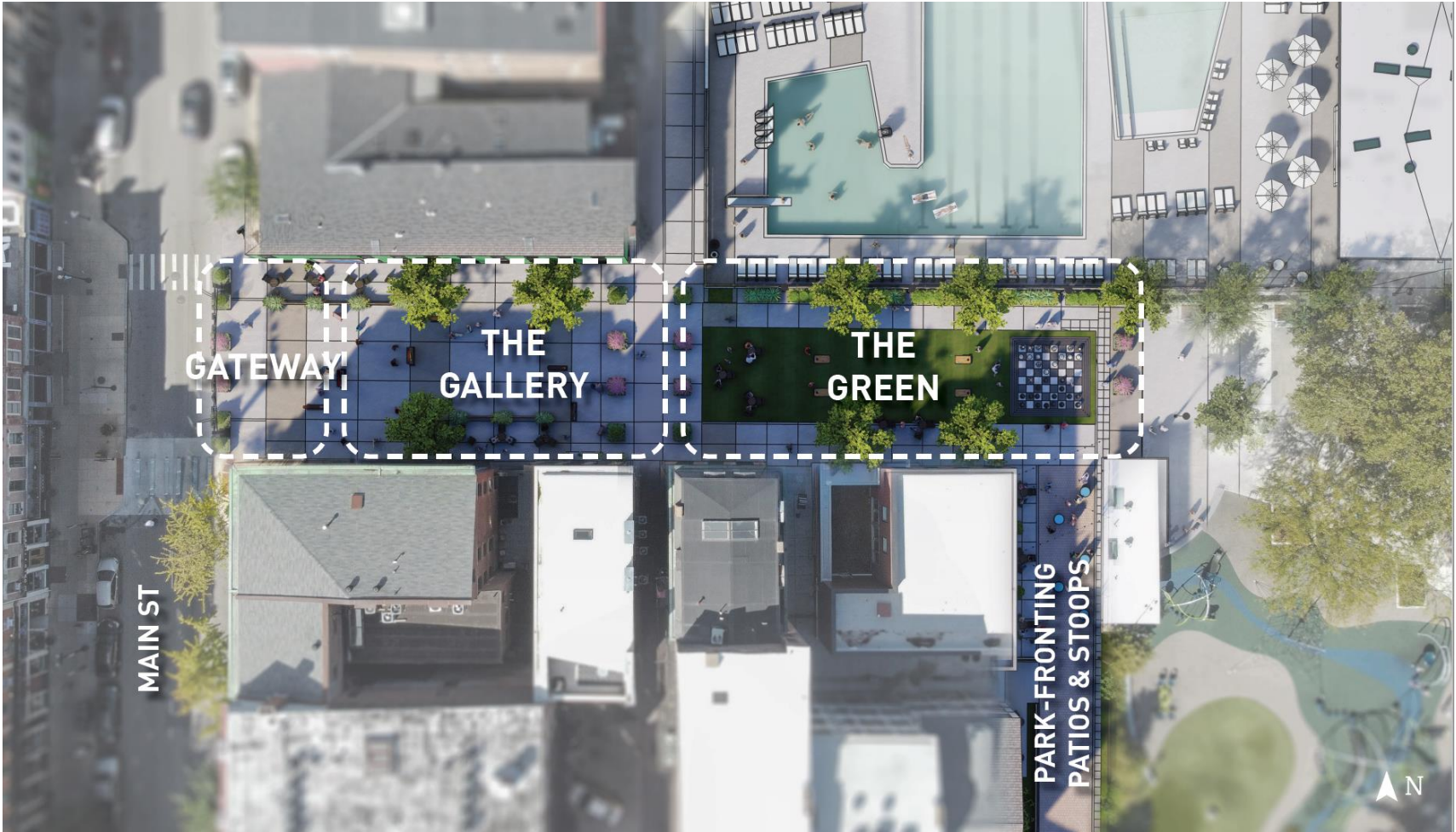
- CPD Physical adjustments:
 - Closing off Main Street to vehicle traffic from Central to Liberty at 10p
 - Eliminate metered parking between Central and Liberty from 7p-8a
 - Limit sidewalk space in the 1300 and 1400 blocks of Main Street
- CPD additional deployment:
 - Increased presence during the day, decrease in open containers from CPD enforcement
 - Increased presence throughout the overnight hours Friday and Saturday, pulling staff and equipment from other districts

Long-Term Solutions

- Physical Changes
 - Main Street changed to 2-way traffic (City-DOTE)
 - Extend Ziegler Park into Woodward/Yukon (3CDC/City)
 - Additional Camera coverage (CPD)
 - Lighting Audit (CPD/3CDC)
- Behavioral Changes
 - Rideshare managed pickup/drop-off locations (City/Chamber)
 - Youth Intervention to deter violence (City/Urban League)
 - Community detail- Bar Hours 10p-3a (Main Merchants- 4EG)
 - Activate Vacant Spaces, increase programming (OTR Chamber, 3CDC, City Economic Development)
 - Increase Police presence overall in OTR (City/CPD)

*The City Manager's office is actively seeking feedback on additional ideas





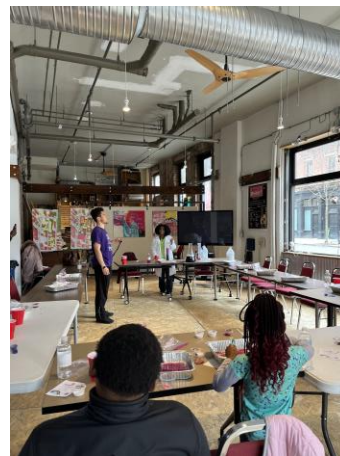
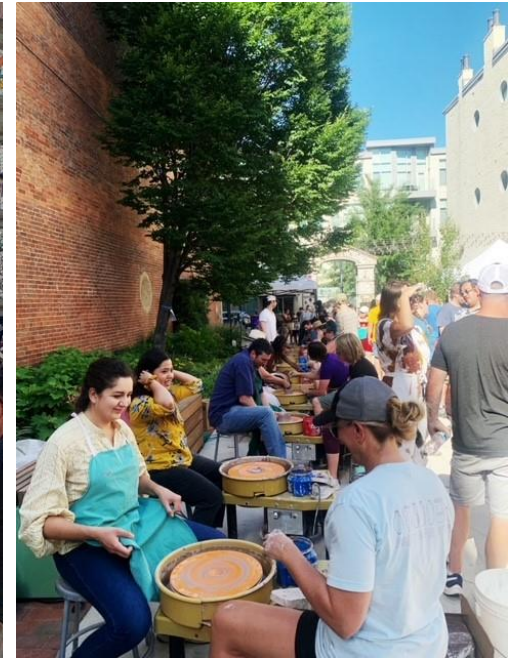
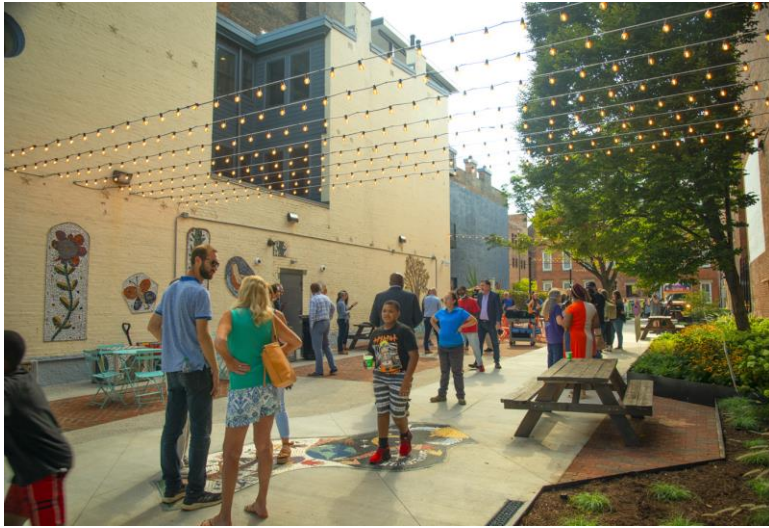




Imagination Alley – Before



Imagination Alley – After



Stakeholder Services

2022 YTD Total Requests: **379**

97 % Closed

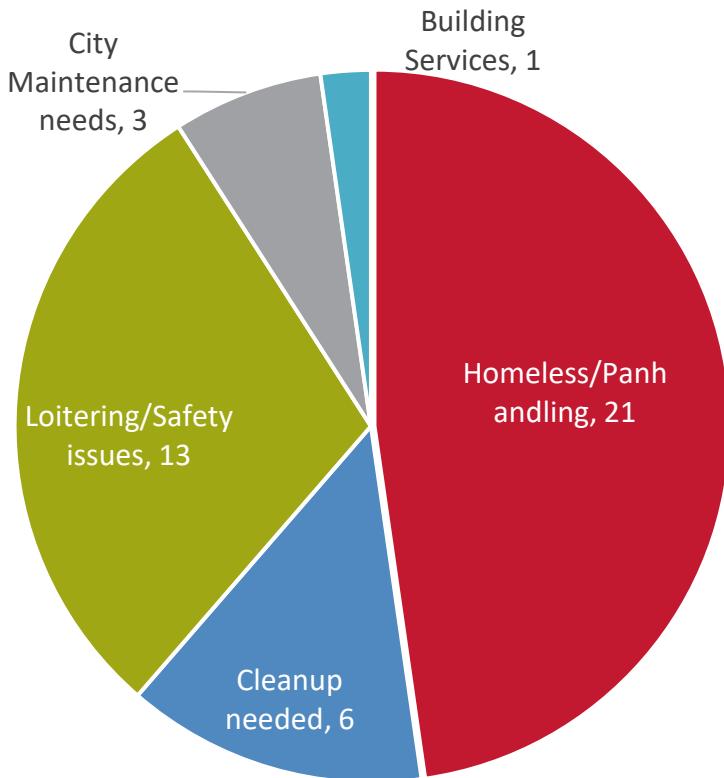
Issue	Received	In Progress	Delegated	Closed
Ambassador Services	107	4	-	103
Outreach Services	162	-	-	162
Communications/ Events	34	-	-	34
City Services	18	1	5	12
Real Estate	58	-	-	58
TOTAL	379	5	6	368

Environment

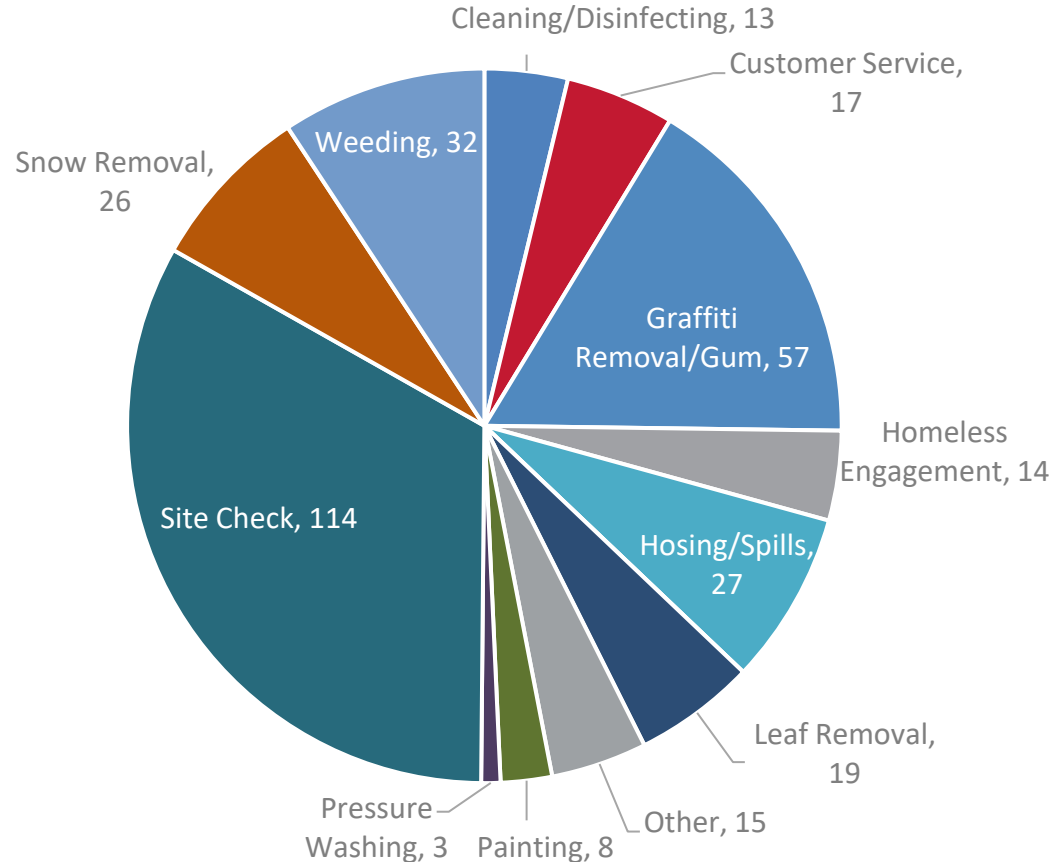
Ambassador Reporting – YTD through 7/31/22

Business checks: 3,222

44 issues reported

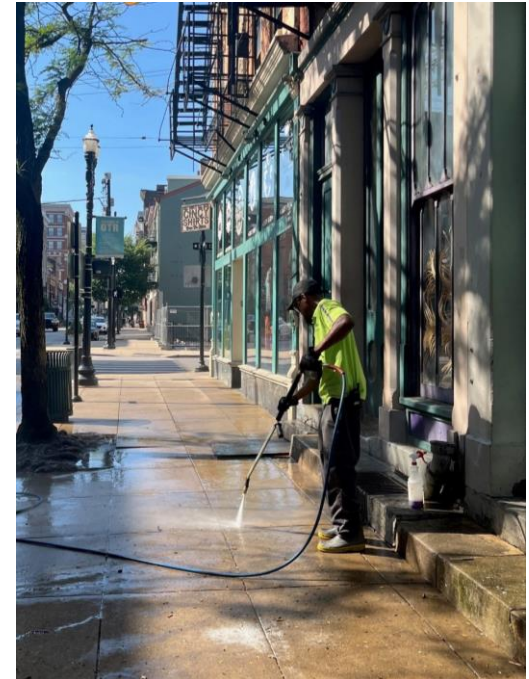


Non-Trash Cleanup tasks



Summer Projects – YTD through 7/31/22

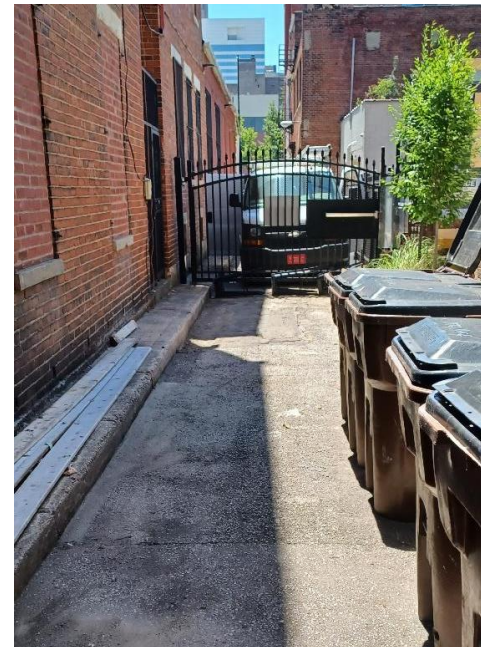
Task	YTD Total
Graffiti	842 tags
Weeding	362 blocks
Pressure Washing	392 blocks



Alleys

- Ambassadors sweep alleys in their zones daily
- Detail work completed by Special Projects team weekly – graffiti removal, pressure washing & weeding

District	TOTAL ALLEYS	6+ cleans	4-5 cleans	2-3 cleans	1 clean
OTR	54	7	13	17	12



Volunteer Projects

- Tender Mercies: Volunteers worked in Community Garden to revive raised beds & remove overgrown hedges to deter illegal activity.
- Goose Alley: Painted a simple design to deter graffiti on a wall that was frequently vandalized.

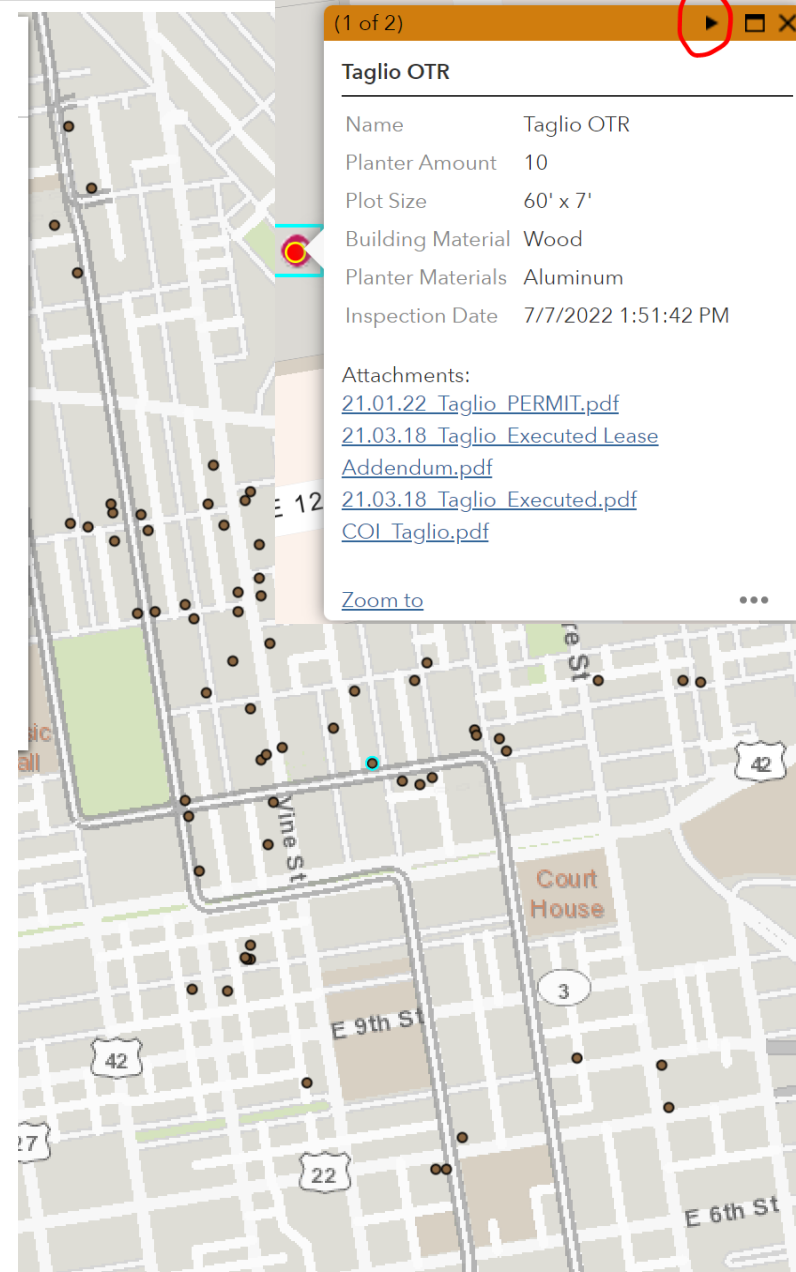


Potential Volunteer Projects:

- North of Liberty – graffiti removal
- Tender Mercies – Courtyard cleanup & Community Garden overhaul
- Graffiti Abatement Wall Art – various locations

Streatery Maintenance

- Completed inspection of all streatery locations to note cleanliness & maintenance issues related to decking, planters, cables, etc.
- Mapped each location & attached inspection report, along with other required documents related to City RSP.
- Working with DOTE to communicate issues to businesses
- Inspections to be completed annually in Q1 moving forward.



GeneroCity 513

Outreach Reporting

- Total homeless clients decreased in July – from 70 to 61.
 - Outreach workers seeing more transient clients coming from out-of-state.
- Total Chronically Homeless clients increased by 1 in July
 - 2 clients aged-in to being chronic (according to HUD’s definition)
 - 1 client exited the program due to inactivity – no contact in several months

		Street Homeless	Chronic Homeless*
Clients as of 6/30/22		70	12
ADDED	<i>Newly identified</i>	5	2
	<i>Returned from inactive</i>	5	0
	SUBTOTAL	10	2
EXITED	<i>Permanent Housing</i>	2	0
	<i>Temporary Housing</i>	6	0
	<i>Shelter</i>	1	0
	<i>Treatment Center</i>	2	0
	<i>No Contact/MIA</i>	8	1
	<i>Other (jail, hospital, etc.)</i>	0	0
	SUBTOTAL	19	1
Clients as of 7/31/22		61	13



THANK YOU

