



3CDC

CINCINNATI CENTER CITY
DEVELOPMENT CORPORATION



I. Finance and Administration

- A. Approval of the November 1, 2022 Minutes (**approval requested**)
- B. Treasurer's Report
 - A. 2022 Results
 - B. 2023 Projections

III. OTR DM Operations Overview

- A. Operating Budget
 - A. 2022 Results
 - B. 2023 Projections
- B. Public Safety
- C. Stakeholder Services
- D. Environment
- E. GeneroCity 513
- F. Events

IV. New Business

V. Appendices

- IV. Stakeholder Services statistics
- V. Operations statistics

OTR South SID – 2022 Results

	12/31/22	12/31/21
	Actual	Actual
Cash	\$ 5,029	\$ 29,020
Accounts Payable	-	(18,672)
Accrued Liabilities	(3,200)	(4,300)
Net Assets	\$ 1,829	\$ 6,048

	2022	2022	Change	
	Actual	Budget	\$	%
Special Improvement District Assessments	\$ 616,783	\$ 650,000	\$ (33,217)	-5%
Allowance for Uncollected Assessments	-	(15,000)	15,000	-100%
Past Due Assessments	23,556	-	23,556	100%
TOTAL REVENUES	640,339	635,000	5,339	-5%

OTR DM Service Contract	619,000	600,000	19,000	3%
County Collection Fees	21,016	22,225	(1,209)	-5%
Accounting Services	2,100	4,500	(2,400)	-53%
Legal Services	-	5,000	(5,000)	-100%
D&O Insurance	2,161	2,109	52	2%
Bank Fees and Other	281	313	(32)	-10%
TOTAL EXPENSES	644,588	634,148	10,410	2%

NET SURPLUS/(DEFICIT)	\$ (4,219)	\$ 852	\$ (5,071)	-595%
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OTR District Management, LLC Operating Budget

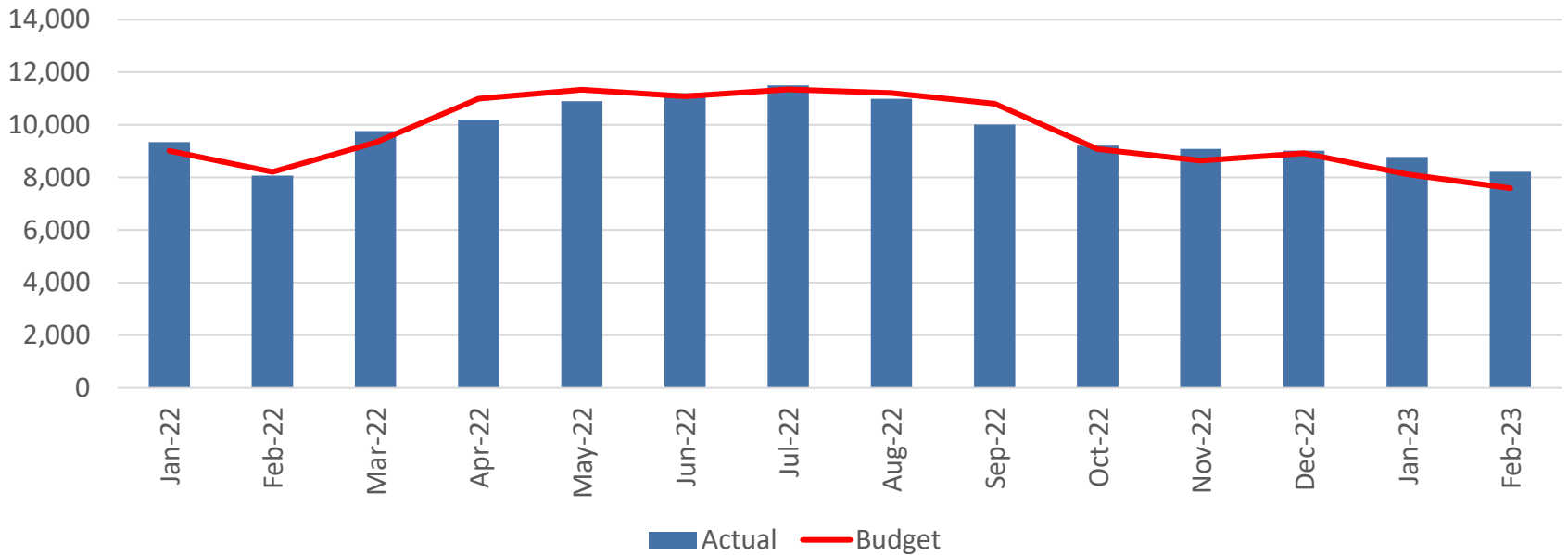
	2022	2022	Change	
	Actual	Budget	\$	%
Special Improvement District	\$ 619,000	\$ 600,000	\$ 19,000	3%
Community Partner Contributions	30,000	30,000	-	0%
3CDC Contributions	78,069	71,820	6,249	9%
Event Revenues	35,232	36,200	(968)	-3%
Cleaning and Beautification Contracts	19,298	18,750	548	3%
Other Revenue	-	-	-	0%
TOTAL REVENUES	781,599	756,770	24,829	3%
Environment: Clean & Safe	615,569	594,934	20,635	3%
Environment: Beautification	68,351	63,153	5,198	8%
Environment: GeneroCity 513	25,000	24,996	4	0%
Stakeholder Services	1,085	500	585	117%
Marketing	229	-	229	0%
Events	41,182	44,480	(3,298)	-7%
Personnel	24,270	26,442	(2,172)	-8%
Overhead	5,913	1,664	4,249	255%
TOTAL EXPENSES	781,599	756,169	25,430	3%
NET SURPLUS/(DEFICIT)	\$ -	\$ 601	\$ (601)	-100%

	2023	2023	Change	
	Projections*	Budget	\$	%
Special Improvement District	\$ 628,500	\$ 628,500	\$ -	0%
Community Partner Contributions	30,000	30,000	-	0%
3CDC Contributions	119,967	105,934	14,033	13%
Event Revenues	45,000	45,000	-	0%
Cleaning and Beautification Contracts	52,656	50,750	1,906	4%
Other Revenue	-	-	-	0%
TOTAL REVENUES	876,123	860,184	15,939	2%
Personnel	17,637	18,352	(715)	-4%
Environment: Clean & Safe	712,066	696,710	15,355	2%
Environment: Beautification	71,166	71,166	-	0%
Environment: GeneroCity 513	25,000	25,000	-	0%
Stakeholder Services	500	500	-	0%
Marketing	238	-	238	0%
Events	43,462	42,326	1,136	3%
Overhead	6,055	6,130	(75)	-1%
TOTAL EXPENSES	876,124	860,184	15,939	2%
NET SURPLUS/(DEFICIT)	\$ (1)	\$ -	\$ (1)	100%

*Includes actual results for February and projections for the rest of the year

- **Environment: Safe and Clean** – Health insurance elections for full time staff resulted in higher costs than budgeted

Ambassadorial Hours Budget to Actual



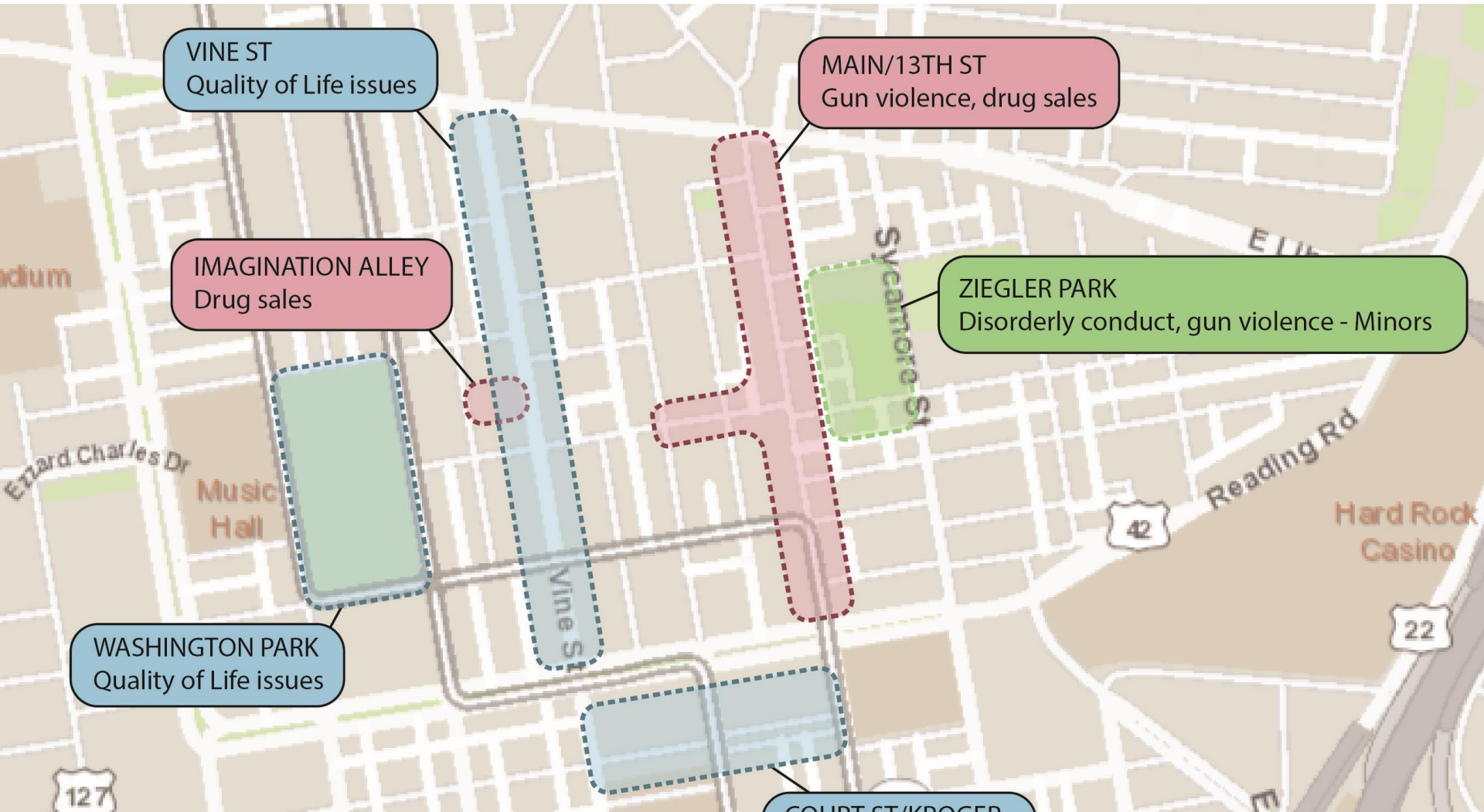
Staff Count*

Ambassadors	12/31/21	3/31/22	6/30/22	9/30/22	12/31/22	Average	Turnover	Turnover %
Management	7	8	10	11	13	9.8	2	20%
Full Time	42	40	38	40	43	40.6	6	15%
Part Time and Seasonal	34	47	52	39	37	41.8	44	105%

* Staff count includes all locations (DCI, OTR DM, and 3CDC-managed civic spaces)

Public Safety

Safety – Main and 13th Street



Ziegler Park Safety

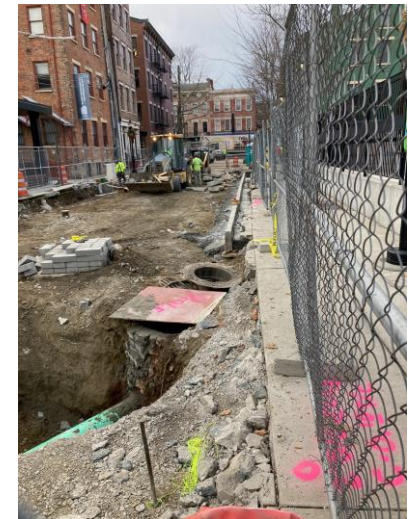
Challenges Include drug sales, disorderly conduct, gun violence, juvenile fighting, and quality of life issues

Proposed Solutions

- Ziegler Park Expansion (Physical Improvements)
 - Expansion allows for rule enforcement, both CPD and Park staff in the expansion area
 - Increase programming and placemaking through seating and artwork
- Staffing
 - Full-time dedicated Park Supervisor
 - Full-time 2nd Shift District Manager
 - Off-Duty Police Detail coverage 7 nights a week from April-October 4-10p (188 shifts)

Ziegler Park Expansion

- Complete May 1
- Construction underway
 - ✓ Complete concrete Yukon streets and sidewalks
 - ✓ Installing pull boxes and conduits on Woodward
 - ✓ Installing conduits to adjacent buildings
 - ✓ Beginning telecom work
- Public art
 - ✓ Led by Black Art Speaks
 - ✓ RFQ and Call to Artist
 - ✓ Community Feedback meetings March 21st, 23rd, and 25th
- 213 Woodward (restaurant adjacent to park expansion) will begin construction in coming weeks



OTR- Main Street Safety

Challenges Include drug sales, disorderly conduct, gun violence, juvenile fighting, and quality of life issues

Proposed Solutions

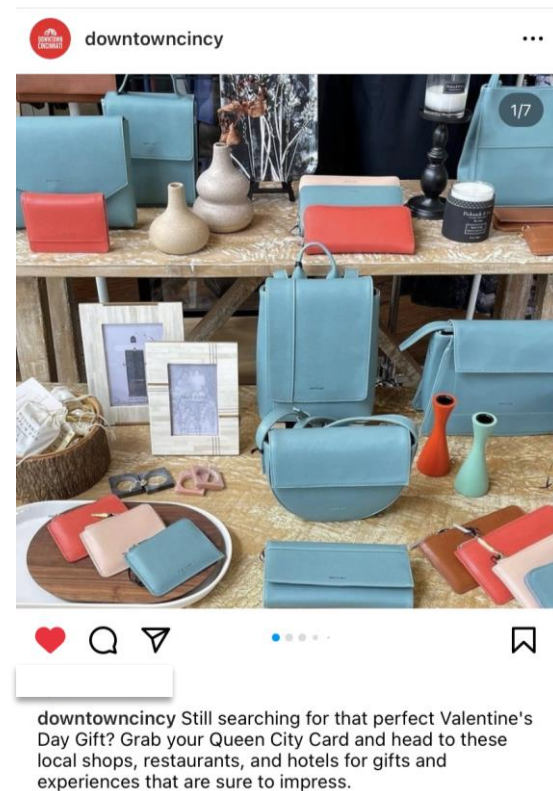
- Enforcement
 - Off-Duty Police Detail- implement a 5 officer, roaming detail 11p - 3a. Detail will be funded by the businesses on Main Street
 - Increase enforcement of quality-of-life issues and parking infractions
 - H&A Market- City working to eliminate single serve alcohol
 - Ziegler Park Detail to perform periodic tours of Main Street when appropriate
- Traffic Management
 - Dedicated Rideshare Locations
 - Evaluating Street closures on Friday and Saturday nights 11p-2a
 - Evaluating meter hours and parking restrictions
- Storefront Activations
 - Schedule of community-focused events to encourage positive activity
 - Pop-up shops in vacant storefronts, targeting 1300 block

Stakeholder Services

Queen City Card

Focus: Redemptions

- Targeted ad campaign
- Extensive social media campaign
 - Downtown Cincinnati Instagram and Facebook
 - This Week Downtown Newsletter
 - Memorial Hall Newsletter
- Specific posts featuring QCC businesses
 - 28,735 people reached
 - 904 people engaged



USE YOUR QUEEN CITY CARD!

If you have unspent funds on your Queen City Card, now is the perfect time to use them! Generally, these are difficult months for small businesses and we should support them in any way we can. 100% of the proceeds from the Queen City Card go directly to participating businesses. Visit one of the restaurants or bars on the list of [over 100 merchants](#) today.

BUY A QUEEN CITY CARD

Queen City Card

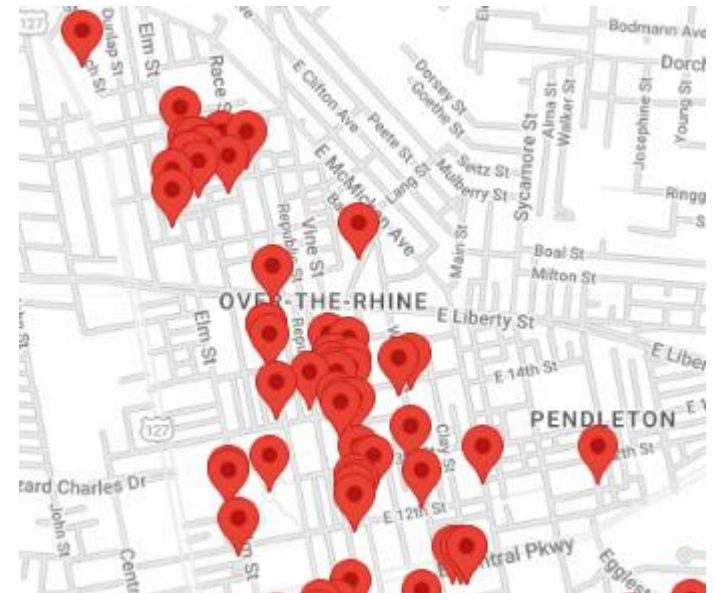
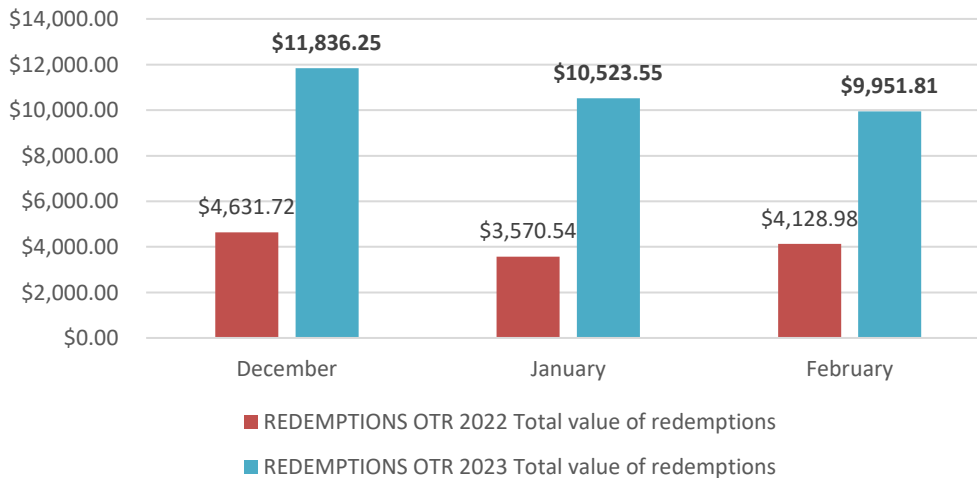
Focus: Business outreach

Total businesses: 123

Total OTR businesses: 62

Location	Total YTD
Losanti	
Steakhouse	\$ 2,817.40
The Eagle	\$ 2,423.50
Bakersfield	\$ 1,896.60
Taglio OTR	\$ 1,679.13
Abigail Street	\$ 1,294.88
Salazar	\$ 1,266.44

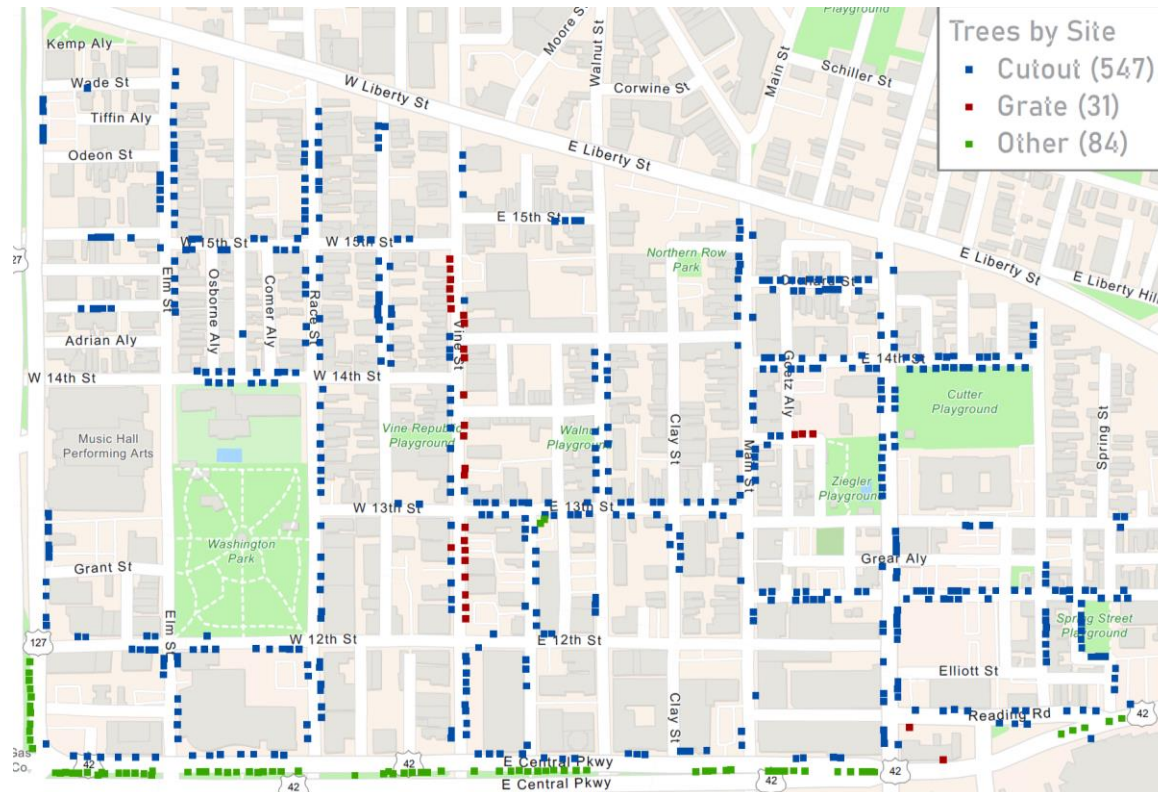
Queen City Card Redemptions OTR 2022 vs. 2023



Environment

Mulching

- Mulching tree wells throughout OTR South SID – about 580 total.
- Applying weed preventative & clearing debris under grates.
- Starting on OTR this week – complete by 3/31



Beautification Projects

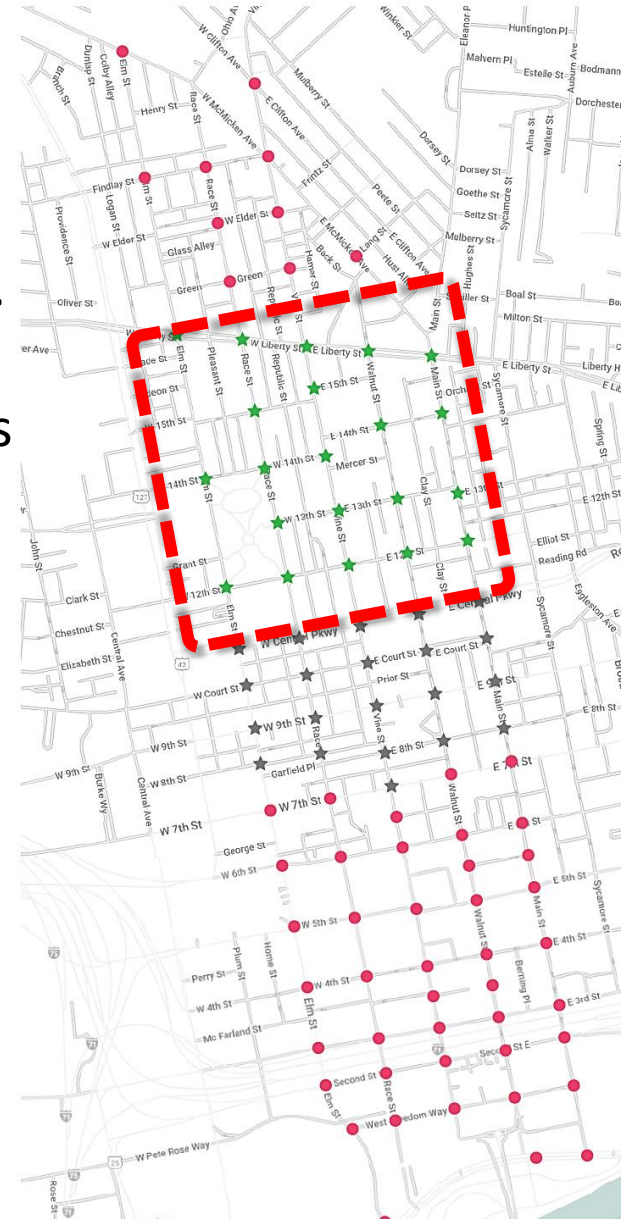
Traffic Box Wraps

- Keep Cincinnati Beautiful designing OTR-themed wraps based on community feedback.
 - 21 to be installed in late spring.
 - Grant submitted for additional installations north of Liberty.



KEY

- Phase III - Proposed
- ★ Phase II - City Council Approved 2022
- ★ Phase I - Completed



Volunteer Projects

- **March 25th** – Pre-Opening Day Parade cleanup with Findlay Market & Cornerstone Renter Equity.
- **April 22nd** – Earth Day Beautification Day in Northern OTR.
- **May 19th** – Partner with UC to plant & mulch beds with OTRCH.
- **May 20th** – Cornerstone Renter Equity Community Day cleanup.

Volunteers:

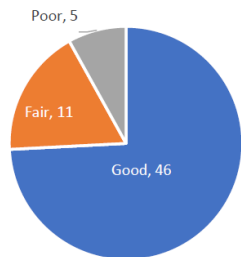
- UC's Center for Community Engagement
- Requests out to several potential business/corporate partners
- *Please reach out if you know of anyone else who may be interested!*



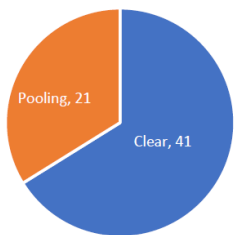
Streatory Maintenance

- Inspections completed in January 2023.
 - Individual reports sent to each business in early March with needed maintenance outlined.
 - Pooling along curb lines – need to clear debris to allow water flow.
 - Inspecting planter installations as weather warms.
- Concrete bollards installed at 27 locations.

Decking Condition



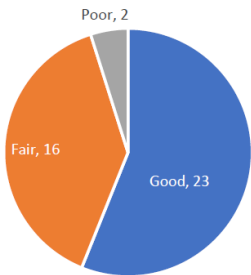
Gutter Condition



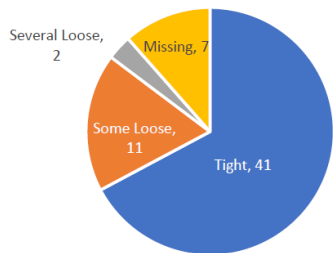
Planter Condition



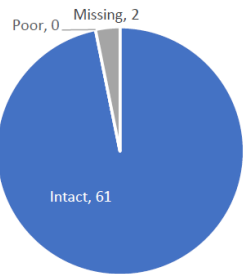
Vegetation Condition



Cable Condition



Sponsor Sign Condition



Outreach

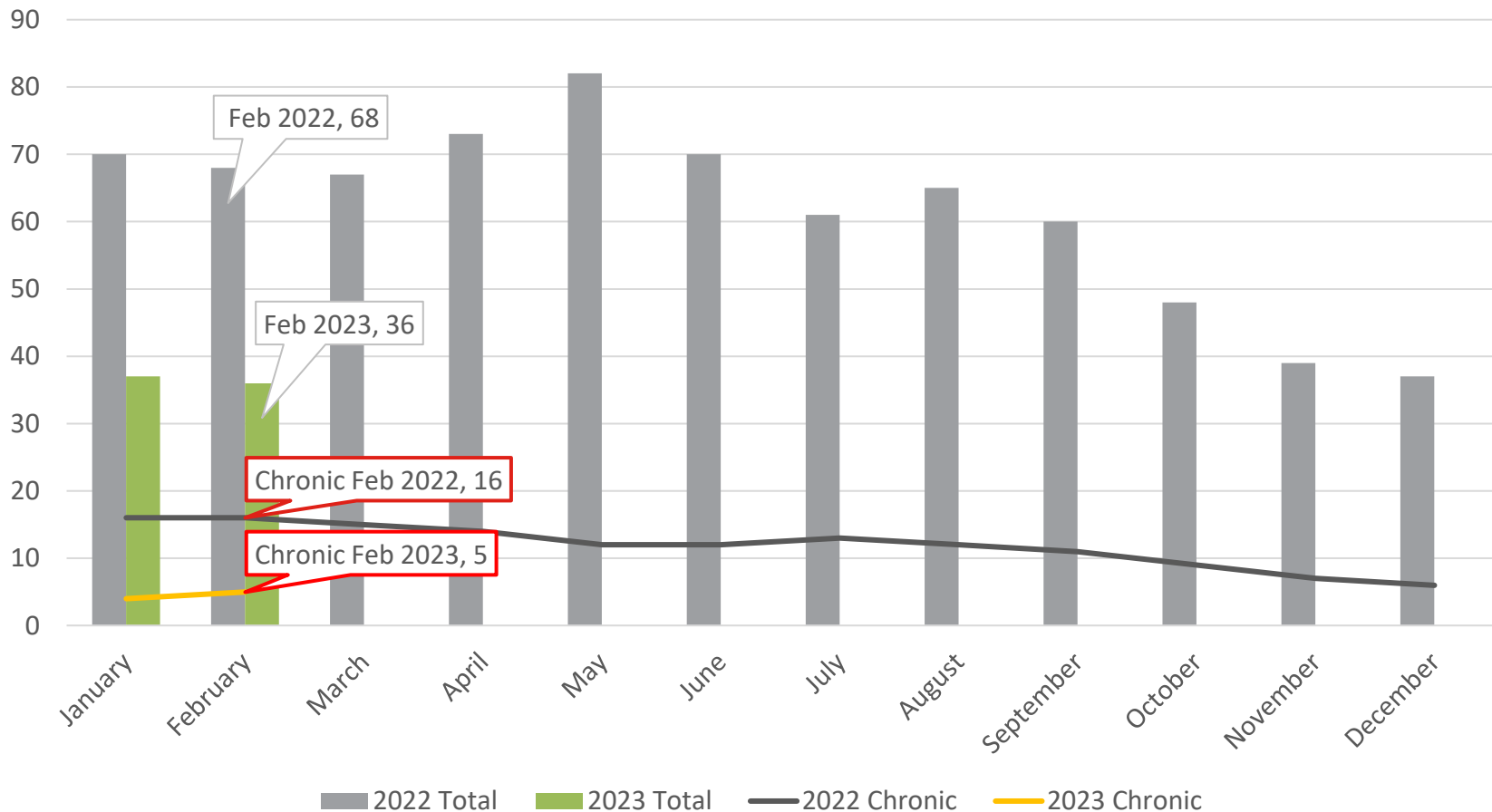
Outreach Reporting – February

- Total homeless clients decreased from 37 to 36.
 - Expecting an influx in March/April as winter shelter closes.
- Total Chronically Homeless clients increased from 4 to 5.
 - One client had exited, but resurfaced in February
 - 2 clients matched to housing!

Built for Zero Goals:

- End chronic homelessness in downtown Cincinnati by June 2023
 - By 6/1/23: 3 or fewer chronically homeless clients
 - As of 2/28/23: 5 clients
- Exit 75% of clients to positive destinations by June 2023
 - By 6/1/23: 75% positive exit rate
 - As of 2/28/23: 71% positive exit rate

Unsheltered Homeless Clients - Downtown



**Has been homeless for at least 12 months or on at least 4 separate occasions in the last 3 years, as long as the combined occasions equal at least 12 months and each break in homelessness separating the occasions included at least 7 consecutive nights of not living as described.*

Chronic Homeless Population – Services

Existing GeneroCity513 Program

- Outreach Team
 - Four full-time staff (1 supervisor and 3 outreach staff)
 - Provide Street Outreach in the target area to locate and engage with homeless and panhandlers
 - ✓ Answer hotline and respond to engagement needs reported by 3CDC, community stakeholders, CPD, etc.
 - ✓ Facilitate referrals to public and private services including mental health and substance abuse treatment professionals and housing programs. If necessary, provide transportation - take people to shelters, doctors' appointments, housing appointments, etc.
 - ✓ Does not provide case management

Proposed Solutions

- Critical Intervention Team (\$166K annual contract)
 - 2 FT senior outreach case managers who would serve no more than 10 clients each at one time
 - Specially trained, with previous experience in case management and serving the homeless population
 - Provide case management services to the individual and offer frequent services, including beyond business hours (i.e., include evening/weekend hours)
 - Provide services needed to facilitate achieving client outcomes (e.g., transportation, connections, etc.)

Chronic Homeless Population – Facilities

- Chronic Homeless Facilities
 - Current gap exists in housing for chronic clients
 - Working group of SMEs (shelter operators, service providers, etc.) have identified two facilities needed:
 - ✓ Chronic Homeless Facility – low barrier, locked facility where clients will have case managers on-site 24/7 to provide care and coordinated services as needed
 - ✓ Day Center – facility to provide full treatment services to help clients achieve desired outcomes (permanent housing, full time employment, substance abuse treatment, etc.)
 - Chronic Facility- Project Update
 - ✓ Initial rendering received from City Studios Architects
 - ✓ Facility to include 20 individual rooms, with separate entrance to each unit from a contained outdoor space
 - ✓ One secure access point to the facility that is managed 24/7
 - ✓ Geographically located in or near downtown and within close proximity to other services

Events

Spring Event Lineup

- Regular Porch hours
- FCC Pre-Match Parties kicked off on February 25th
- Mutt Madness returning on March 19
- Opening Day festivities on March 30
- Trivia added to weekly event lineup on Tuesdays starting in April and running through the fall
- Egg Hunt Weekend returns April 8 & 9
- Jazz at the Porch returns in May
- Monthly Reggae concert on the last Wednesday of the month, starting on May 24



Spring Event Lineup

- Teen event focused around basketball and March Madness
- Pop Up Play events through April and May
- CSL Kickball resumes in April
- Saturday Hoops program to return in May
 - ✓ Kickoff with expanded Dribblethon event on May 13
- Pool opens on May 13
 - ✓ Season passes now on sale
- Workout classes to start in May on Tuesday nights, moving from Washington Park



Spring Event Lineup

- Monthly Bingo nights on the 2nd Thursday starting in March
- Neighborhood night, monthly on the last Tuesday starting in April
- Movie Night, 1st Sunday starting in May
- Kids Club, 1st & 3rd Wednesday starting in May
- Small Concerts, 2nd & 4th Wednesday of the month starting in May





THANK YOU



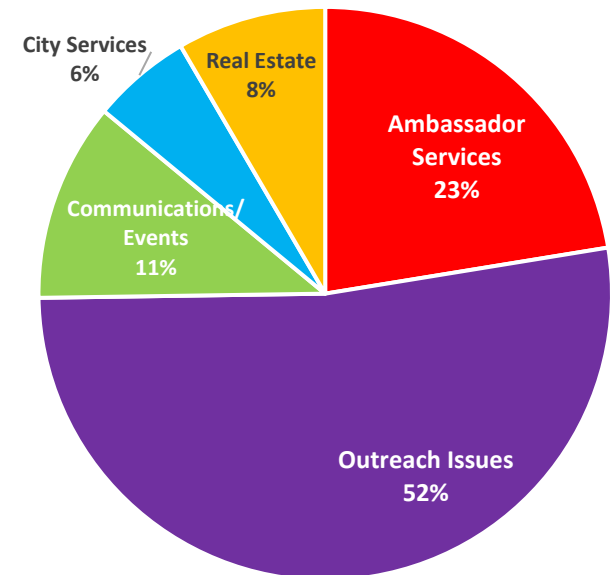
2023 YTD Stakeholder Requests

107

- Closed 95% of requests
- 75% closed within a week

Ambassador Hotline:
(513)623-3429
ambassadors@3cdc.org

Stakeholder Requests OTR YTD



2023 Operations Snapshot – through 2/28

**151**Bags of trash
collected**24**
Blocks pressure
washed**301**
Bulky items
removed**50**
Snow Removal
Hours**221**Graffiti tags
removed**65**
Blocks of Leaf
Removal