



3CDC

CINCINNATI CENTER CITY  
DEVELOPMENT CORPORATION



- I. Finance and Administration
  - A. Approval of the March 24, 2023 Minutes (**approval requested**)
  - B. Treasurer's Report
  
- III. OTR DM Operations Overview
  - A. Operating Budget
  - B. Public Safety
  - C. Environment
  - D. GeneroCity 513
  - E. Events
  
- IV. New Business
- V. Appendices
  - IV. Stakeholder Services statistics
  - V. Operations statistics

# OTR South SID - 2023 Projections

	<b>5/31/23</b>	<b>6/30/23</b>
	<b>Actual</b>	<b>Projection</b>
Cash	\$ 3,686	\$ 3,550
Accounts Payable	-	-
Accrued Liabilities	(3,200)	(3,200)
<b>Net Assets</b>	<b>\$ 486</b>	<b>\$ 350</b>

	<b>2023</b>	<b>2023</b>	<b>Change</b>	
	<b>Projection*</b>	<b>Budget</b>	<b>\$</b>	<b>%</b>
Special Improvement District Assessments	\$ 680,620	\$ 700,000	\$ (19,380)	-3%
Allowance for Uncollected Assessments	(22,488)	(44,975)	22,488	-50%
Past Due Assessments	19,380	-	19,380	100%
<b>TOTAL REVENUES</b>	<b>677,513</b>	<b>655,025</b>	<b>22,488</b>	<b>3%</b>
OTR DM Service Contract	652,862	624,000	28,862	5%
County Collection Fees	20,133	20,133	-	0%
Accounting Services	3,200	3,200	-	0%
Stakeholder Services	327	-	327	100%
Legal Services	-	-	-	0%
D&O Insurance	2,269	2,269	-	0%
Bank Fees and Other	276	300	(24)	-8%
<b>TOTAL EXPENSES</b>	<b>679,066</b>	<b>649,902</b>	<b>29,164</b>	<b>4%</b>
<b>NET SURPLUS/(DEFICIT)</b>	<b>\$ (1,554)</b>	<b>\$ 5,123</b>	<b>\$ (6,677)</b>	<b>-130%</b>

\*Includes actual results through May 2023 and projections for the rest of the year

- **Special Improvement District Assessments –** First half payments were received in mid-April.
  - \$334,997 was collected net of collection fees
    - \$307,580 related to past due or 1<sup>st</sup> half 2023 assessment
    - \$317,446 budgeted to be received for the first half of the year

	First Half 2023 - Assessment Collected					
	Past Due	1st Half	2nd Half	Refunds	Insufficient Funds	Total
<b>Total Collected</b>	19,380	299,415	29,742	(17)	(1,646)	<u>346,874</u>
<b>County Collection Fee %</b>	12.91%	2.91%	2.91%	2.91%	12.91%	
<b>County Collection Fee \$</b>	\$ 2,502	\$ 8,713	\$ 865	\$ (0)	\$ (212)	\$ 11,867
<b>Unidentified Variance</b>						9.61
<b>Total County Collection</b>						<u>\$ 11,877</u>
<b>Net Collected</b>	\$ 16,878	\$ 290,702	\$ 28,877	\$ (17)	\$ (1,433)	\$ 334,997

- **OTR DM Service Contract -** \$20M increase relates to the additional past due payments in assessment collected in the first half of the year

# **OTR District Management, LLC Operating Budget**

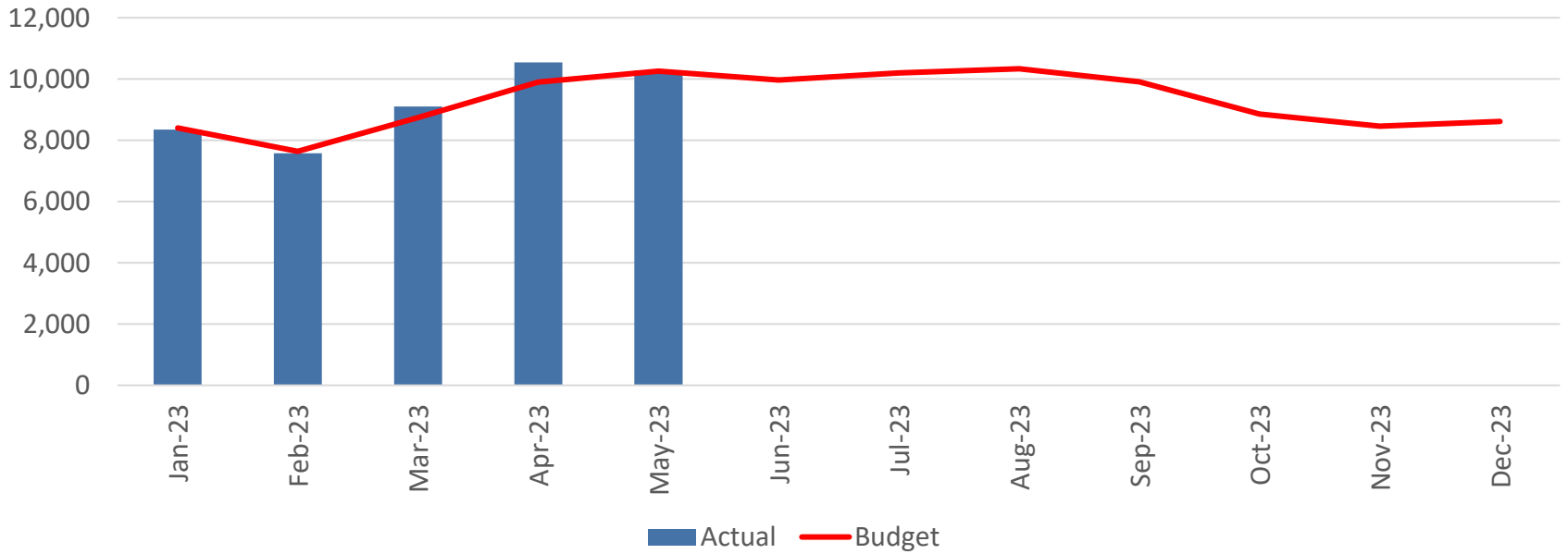
# OTR DM – 2023 Projections

	2023	2023	Change	
	Projections*	Budget	\$	%
Special Improvement District	\$ 652,862	\$ 628,500	\$ 24,362	4%
Community Partner Contributions	30,000	30,000	-	0%
3CDC Contributions	113,490	105,934	7,556	7%
Event Revenues	37,500	45,000	(7,500)	-17%
Cleaning and Beautification Contracts	59,272	50,750	8,522	17%
Other Revenue	-	-	-	0%
<b>TOTAL REVENUES</b>	<b>893,124</b>	<b>860,184</b>	<b>32,940</b>	<b>4%</b>
Personnel	18,727	18,352	375	2%
Environment: Clean & Safe	734,060	696,710	37,350	5%
Environment: Beautification	72,835	71,166	1,669	2%
Environment: GeneroCity 513	25,000	25,000	-	0%
Stakeholder Services	500	500	-	0%
Marketing	238	-	238	0%
Events	35,981	42,326	(6,345)	-15%
Overhead	5,783	6,130	(347)	-6%
<b>TOTAL EXPENSES</b>	<b>893,124</b>	<b>860,184</b>	<b>32,940</b>	<b>4%</b>
<b>NET SURPLUS/(DEFICIT)</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>100%</b>

\*Includes actual results for May and projections for the rest of the year

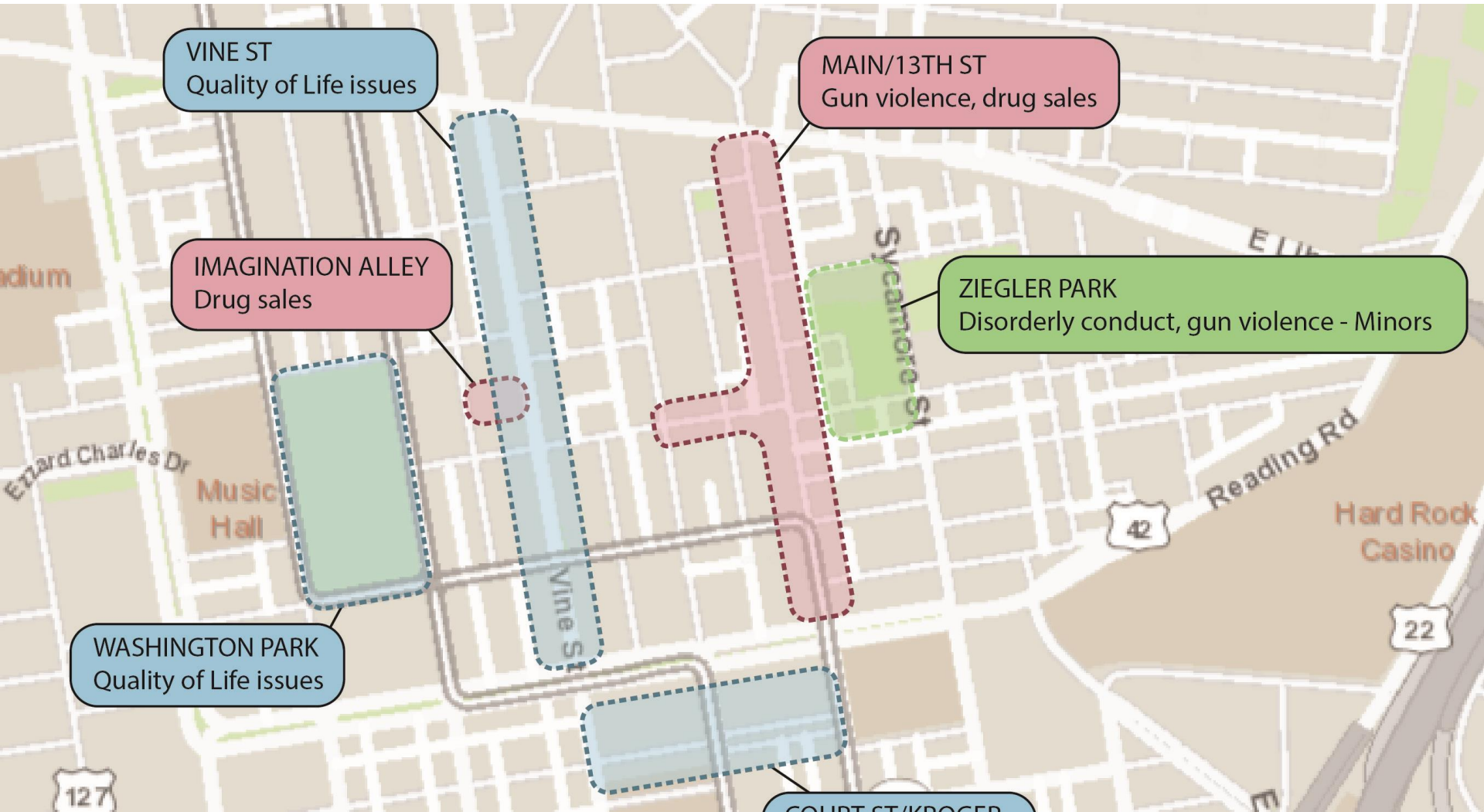
- **Special Improvement District** – \$20M increase relates to the additional past due payments in assessment collected in the first half of the year

### Ambassadorial Hours\* Budget to Actual





# Public Safety



## **OTR – Main Street Challenges:**

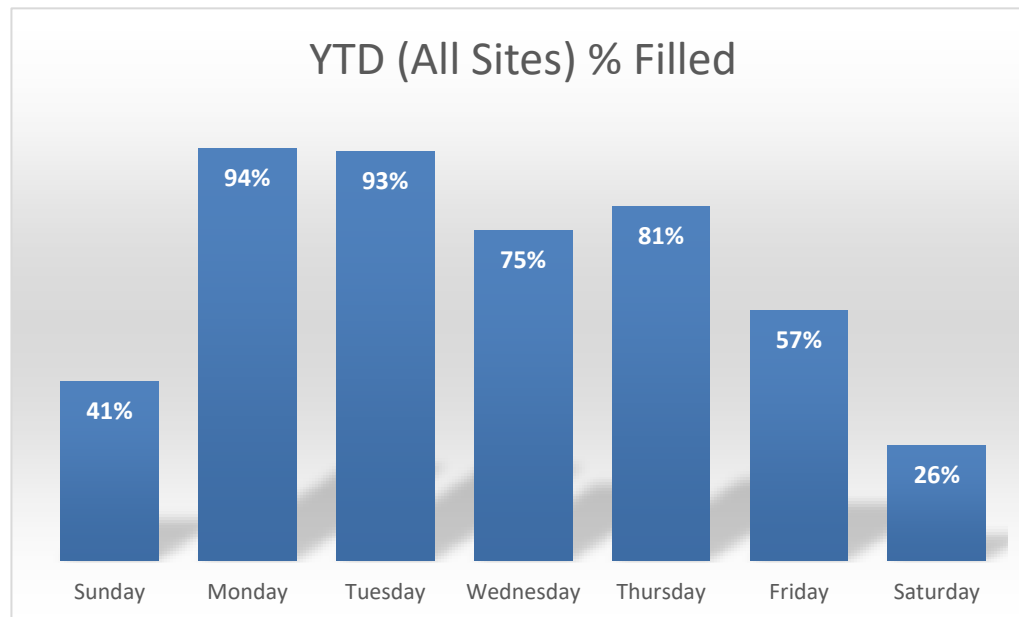
Drug sales, disorderly conduct, gun violence, juvenile fighting, and quality of life issues

## **Solutions:**

- Enforcement
  - Increase enforcement of quality-of-life issues and parking infractions
  - H&A Market – eliminated single serve alcohol, May 8<sup>th</sup>
  - Ziegler Park Detail started April 28<sup>th</sup>, thus far 65% of shifts filled.
- Traffic Management
  - Dedicated Rideshare Locations effective early June
  - Street closures on Friday and Saturday nights 11p-2a (as needed)
- Storefront Activations
  - Schedule of community-focused events to encourage positive activity, City Manager's Office engaging residents, patrons and gathering feedback.
  - Pop-up shops in vacant storefronts, targeting 1300 block

## Police Detail Reporting

YTD:	Ziegler Park Walk	Washington Park Walk	Washington Park Event	Fountain Square Event	TOTAL YTD:
% Filled:	69%	56%	60%	60%	65%
Number of Shifts:	157	41	20	30	248
Number of Shifts Filled:	108	23	12	18	161



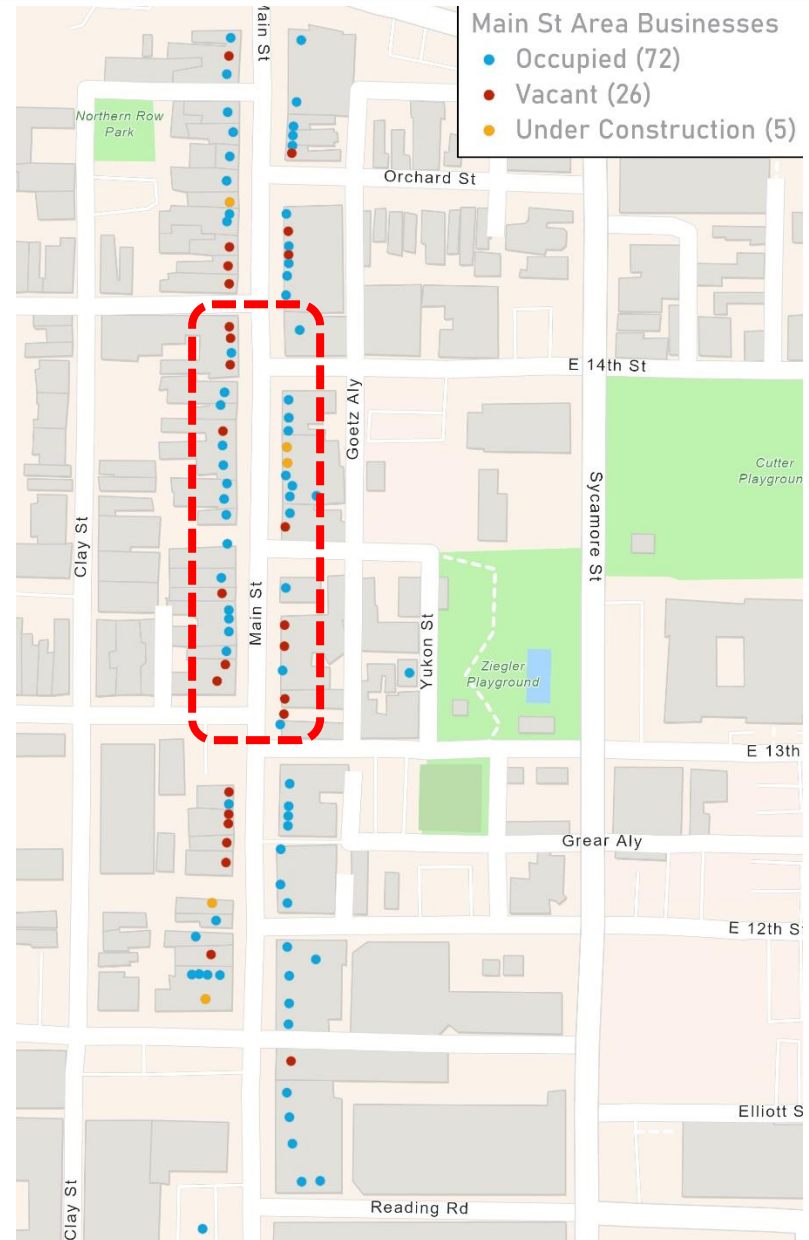
## Vacancy on Main Street

Main St from Central Pkwy to Liberty:

- 103 storefronts
  - 26 vacant (25%)
  - 72 occupied (70%)
  - 5 under construction (5%)

1300 block of Main:

- 41 storefronts
  - **12 vacant (29%)**
  - 27 occupied (66%)
  - 2 under construction (5%)



## Program Description:

- The Main Street Pop-Up Program would focus on Main Street in Over-the-Rhine in order to reinforce public safety efforts by activating vacant storefronts, creating more presence and foot traffic on the street.
  - There are currently 30+ vacant storefronts along Main Street.
  - The Program would allow short term leases (minimum of 3 months) and provide the opportunity for minority-owned and small businesses who have expressed interest in having a brick-and-mortar space to test their concept as a pop-up.

## Program Benefits:

- The Program would have several significant benefits for the entire community, including:
  - Providing an opportunity for small businesses to test their concept before moving into their own brick-and-mortar.
  - The ability to support several small businesses in one space.
  - Supporting the current businesses on Main Street by activating vacant storefronts, which should increase foot traffic in the area and result in a larger customer base.
  - The opportunity to change the public perception that this area is unsafe by offering new and exciting businesses in conjunction with the physical improvements at Ziegler Park.
- The Program would be funded by savings in the Ziegler Park expansion project. Funds would be used to hire additional staff to manage the program (hired May 2023), provide grants to the businesses, and increase CPD security.

## Completed:

- Council approval – Approved for \$460,000 for the Program as outlined below:

Approved Budget	
2-Year Program Coordinator	\$150,000
Grants for buildouts/start-up costs	\$255,000
Additional CPD Detail	\$55,000
<b>Total</b>	<b>\$460,000</b>

- Recruited and hired program coordinator – started May 2023
- Drafted program documents (tenant application, license agreement, etc)
- Grant committee formation (Urban Sites, Represent Cincy, OTR Chamber, City, 3CDC) – meeting biweekly
- **Next Steps (including tentative dates below):**
  - Legal agreement with the City – signing week of June 6<sup>th</sup>
  - Inventory assessment – ongoing
  - Review applications, match businesses to storefronts – ongoing

***Applications went live June 5<sup>th</sup>. Within the first week, 24 applications were submitted!***



## Ziegler Park Expansion

- Complete May 1
- Construction complete – ribbon cutting June 13<sup>th</sup>
- Installation of public art pieces in progress with Black Art Speaks: rolling installation over next 3 months
- 213 Woodward (restaurant adjacent to park expansion) to open in July



# Public Safety- Ziegler Park Expansion



1 KéMonté Figgs



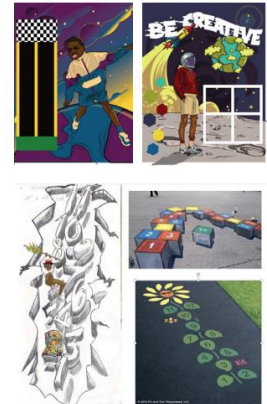
2 Brent Billingsley



3 Adoria Maxberry



4 Antevin Brown + games



5 Dai Williams



7 Black Art Speaks  
Black Lives Matter  
letter sculpture



6 Artists under consideration



Rebecca Armstrong



# Environment

## Beautification Projects

1401 Main – painted rear of property to deter graffiti.

Similar idea applied in Goose Alley at Liberty.



## OTR Volunteer Projects

- **March 25<sup>th</sup>** – Volunteers from UC cleaned up the Opening Day parade route near Findlay Market (12 volunteers).
- **April 22<sup>nd</sup>** – UC & KCB volunteers weeded at OTR People’s Garden, planted & mulched at OTR Rec Center & Cornerstone Renter Equity (25 volunteers).
- **May 19<sup>th</sup>**– UC Serves planting & mulching plant beds with OTRCH (10 volunteers).
- **May 20<sup>th</sup>** – Community Day cleanup to continue landscaping work at OTR Rec Center (30 volunteers).

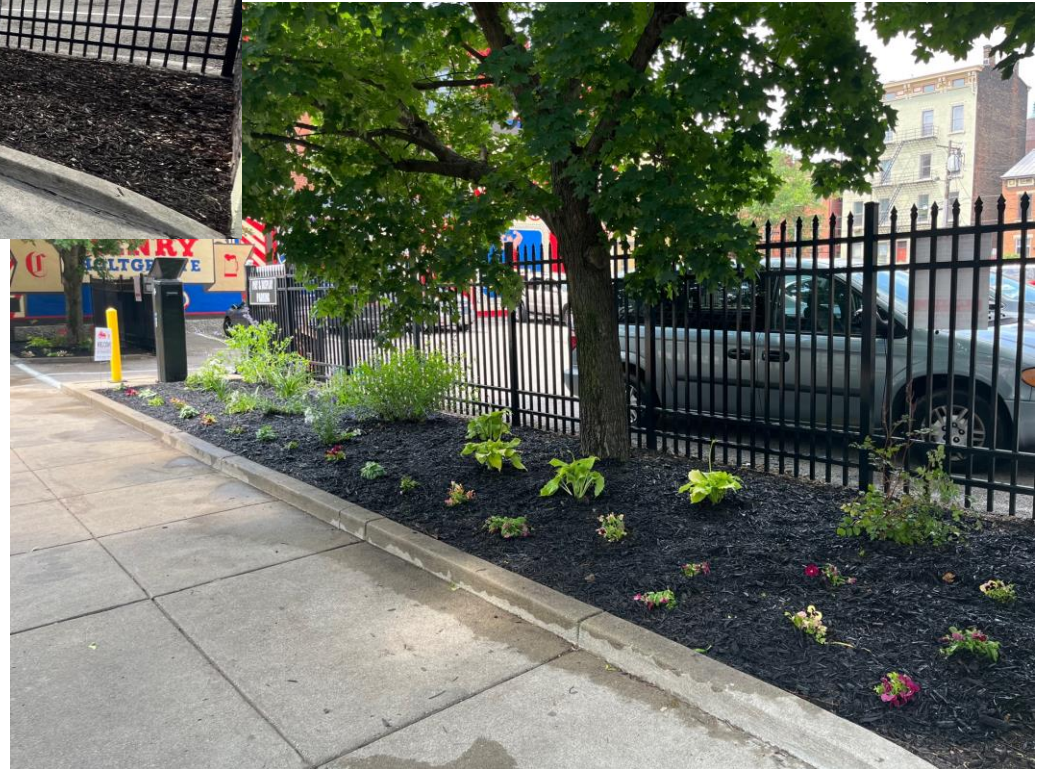


## OTR Volunteer Projects – cont.

- **June 9<sup>th</sup>** – Deloitte Community Day, cleared debris and mulched 14<sup>th</sup> & Race pocket park; cleared weeds at 2 lots on Republic (20 volunteers)
- **June 24<sup>th</sup>** – Northern OTR cleanup in partnership with Cornerstone Renter Equity.
- **July 16<sup>th</sup>** – beautification event with Queen City Church, anticipating about 50 volunteers.



## OTR Volunteer Projects



# Outreach



## Chronic Homeless Population

- **Specialized Outreach Program** – Contract is in progress with GCB and Hamilton County Mental Health & Recovery Services Board. Expect to hire for 2 positions by late May. Updating list of High Risk & Chronic clients.
- **Data Sharing** – Met with agency directors in early April to discuss moving their Homeless Management Information System (HMIS) to an open system to improve service delivery for clients. Working with partner organizations to prepare presentation to Clearinghouse board for approval.
- **Chronic Facility** – Follow-up meeting with housing & service providers to discuss draft plans.

## Outreach Trainings & Communication

- Presentation to Coffee Shop staff & owners on Monday, April 24<sup>th</sup>
  - 3CDC staff provided an overview of GeneroCity 513 and CPD presented on safety.
  - Following up with a script/tips on engaging with agitated/challenging individuals.
- Printing posters & window clings with Outreach Hotline & information to reach more stakeholders & visitors
  - Testing window clings at 4 businesses with consistent issues.



**GENEROCITY**<sup>513</sup>

**HOMELESS OR  
SEE SOMEONE IN NEED?**

**CALL THE  
OUTREACH HOTLINE  
(513) 498-6192**

The GeneroCity 513 outreach team  
can connect individuals to:

- MEALS
- HOUSING
- EMPLOYMENT
- ADDICTION TREATMENT
- MENTAL HEALTH SERVICES



Visit [www.GeneroCity513.org](http://www.GeneroCity513.org) for more information or to make a donation

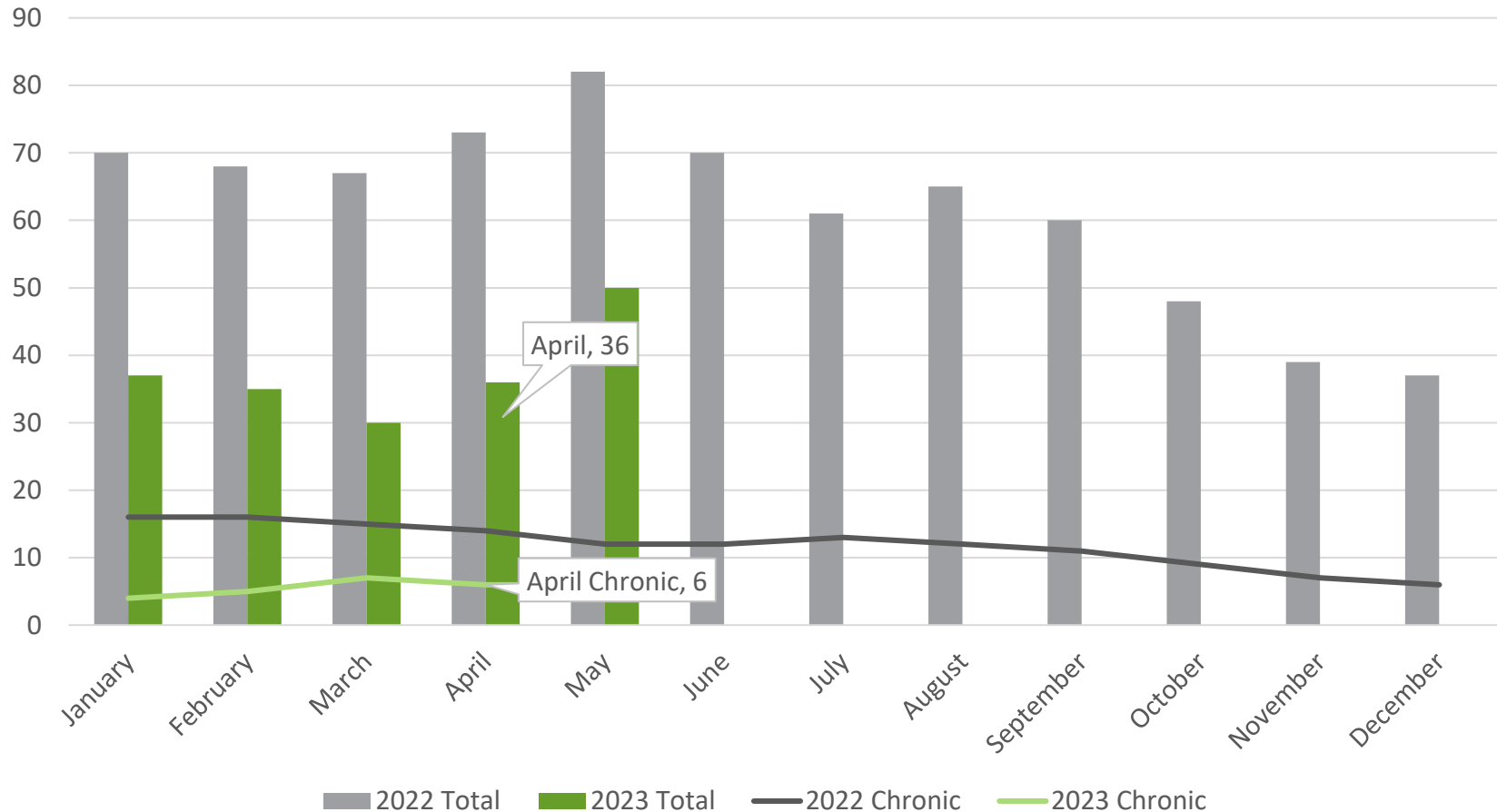
## **Outreach Reporting – through 5/31/23**

- Total homeless clients increased from 36 to 50.
  - Seeing a seasonal increase in clients due to warmer weather.
- Total Chronically Homeless clients remained at 6.
  - Difficulty moving clients to next step due to availability of appropriate housing and resistance to services.

## **Jobs Van Reporting – through 5/31/23**

- 724 bags of trash collected; 219 miles cleaned
- \$16,020 paid to 362 riders
- 15 connections to permanent employment
- 65 connections to other resources

## Unsheltered Homeless Clients - Downtown



*\*Has been homeless for at least 12 months or on at least 4 separate occasions in the last 3 years, as long as the combined occasions equal at least 12 months and each break in homelessness separating the occasions included at least 7 consecutive nights of not living as described.*

# Events

# Ziegler Park Kid/Teen Programming

## Everybody In Programming

- ✓ Affordable Pool Admission
  - ✓ 157 community housing passes provided for free
- ✓ Swim Team
  - ✓ 50 registered swimmers from the 45202 zip code
- ✓ Swim Lessons
  - ✓ 600 lessons available ranging from toddlers to adults
- ✓ Summer Camp
  - ✓ 80 enrolled campers



## Teen Programming:

- **Events:** 5 monthly programmed events geared directly to the teen demographic. Events range from mental health, dancing/art, and music. Dates/partnerships being finalized
- **Partnerships:** Working with CPS Athletics to bring in Monday night basketball program
- **Engagement:** Targeted marketing on existing Ziegler Park programs like Summer Cinema to encourage teen participation. Texting thread directly with teens to promote events.
- **Past Programming:** Proven success with Fall “Turkey Turn Up” event with 100 participants and summer job fair



THANK YOU



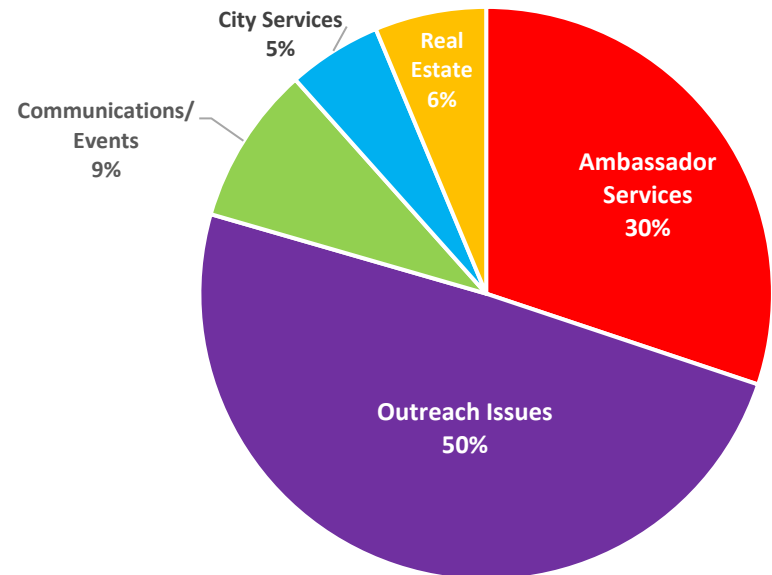
## 2023 YTD Stakeholder Requests

294

- Closed 97% of requests
- 94% closed within a week

**Ambassador Hotline:**  
**(513)623-3429**  
**[ambassadors@3cdc.org](mailto:ambassadors@3cdc.org)**

Stakeholder Requests OTR YTD





## 2023 Operations Snapshot – through 6/20

**368**Bags of trash  
collected**257**Blocks pressure  
washed**391**Bulky items  
removed**50**Snow Removal  
Hours**673**Graffiti tags  
removed**96**Blocks of Leaf  
Removal