

OTR South SID Board of Trustees

Meeting Minutes – Tuesday, July 20, 2021

Location: Memorial Hall

Attendance:

Board of Trustees: Bobby Maly • Greg Olson • Andy Hutzel • Marc Von Ellman (for Lisa Webb) • Robby Wellington • Robert Sehlhorst

3CDC Staff: David Vissman • Cate Douglas • Joe Rudemiller • Marissa Reed • Becca Callen • Jenn Martin • Caitlin Felvus

Legal Counsel: Matt Lake

Bobby Maly called the Board of Trustees Meeting to order on Tuesday, July 20, 2021 at 2:00 p.m.

Approval of Minutes

Greg Olson made a motion to approve the minutes from the May 18, 2021 meeting. This was seconded by Robert Sehlhorst and the motion passed.

Treasurer's Report

Becca Callen provided an update on treasury management, reviewing the total amount collected from property assessments, as well as the cash balance and accounts payable balance for the OTR South SID.

Operating Budget

Ms. Callen then reviewed the operating budget and specific line items for allocating funds.

3CDC Communications/Marketing Overview

Cate Douglas reviewed the services and outreach provided to OTR South SID stakeholders, and the tracking of stakeholder requests. This included a summary of the recent stakeholder meetings and projects, including outreach to merchants about the construction of raised crosswalks, as well as coordination with District 1, Main Street merchants and other stakeholders near the Main and 13th street areas. The operations team also recently printed new cards for the Ambassadors and Social Outreach/GeneroCity 513, including each hot line number.

3CDC Operations Overview

David Vissman discussed current and upcoming Ambassador hours and recent clean and safe activities. Mr. Vissman discussed the recent construction of raised crosswalks on both Vine and Main streets, as well as current “hot spot” locations along 13th Street. He then reviewed the supplemental coverage by Ambassadors around FC Cincinnati home games.

Marissa Reed reviewed the ongoing project for creating a public realm inventory of various streetscape elements and projects that can be mapped by location using CAGIS data and GIS software. She then

discussed the upcoming mural to be installed along Goose Alley to help deter graffiti and add a bright piece of artwork along this path. The team also continues to monitor street light outages and has mapped all streetlights in GIS, continuing to follow up with DOTE on updates for street light repairs/replacements.

3CDC Social Outreach

Mr. Vissman provided an update on social outreach efforts and results in connecting those who are experiencing homelessness and/or panhandling with needed services. Outreach staff has connected 84 clients with permanent housing so far this year.

Communications/Marketing

Joe Rudemiller presented on the Downtown Vibrancy Campaign, aimed at bringing more visitors to Downtown Cincinnati to help support local businesses.

Other Discussion:

The group discussed Liberty Street and the plan to maintain tree wells and greenspace areas along the medians. Operations staff from 3CDC will be coordinating these efforts with the City. The group would like to see a budget showing 3CDC expenditures separate from the OTR South SID budget, as well as any demographic information available for current staff. The group would like to see details on Ambassador hours deployed for FC Cincinnati games.

The board members also discussed the process for replacing board members should someone need to step down. The process is outlined in the Code of Regulations for the OTR South SID.

The topic of noise and public safety along Main Street near Ziegler Park and surrounding areas was also discussed. Efforts to help reduce loitering, loud noise, other disruptive behavior are ongoing in coordination with District 1 Police.

The group also discussed plans for the annual meeting of the OTR South SID members and creating an annual review of activities and plans for the following year.

With no further business, Greg Olson made a motion to adjourn the meeting, seconded by Andy Hutzel. The meeting was adjourned at 3:19 p.m.