

OTR South SID Board of Trustees

Meeting Minutes – Tuesday, September 21, 2021

Location: Graydon on Main

Attendance:

Board of Trustees: Greg Olson • Andy Hutzel • Robby Wellington • Dan Baranowski • Anthony Maieron • Bob Deck • Gina Roberto (for Jim Price)

3CDC Staff: Cate Douglas • Joe Rudemiller • Marissa Reed • David Vissman • Caitlin Felvus • Mark Antrobus • Tim Szilasi

Greg Olson called the Board of Trustees Meeting to order on Tuesday, September 21, 2021 at 2:00 p.m.

Approval of Minutes

Dan Baranowski made a motion to approve the minutes from the July 20, 2021 meeting. This was seconded by Robby Wellington and the motion passed.

Board Updates

The Trustees discussed the resignation of Robert Sehlhorst, as well as the current vacancy of one of the City appointees for the board. The City will recommend a replacement for the City appointee. There is no specific timeframe to replace either member.

Treasurer's Report

Tim Szilasi provided an update on treasury management, reviewing the total amount collected from property assessments, as well as the cash balance and accounts payable balance for the OTR South SID.

Operating Budget

Mr. Szilasi then reviewed the operating budget and specific line items for allocating funds.

OTR South SID Annual Meeting

The Trustees discussed the upcoming OTR South SID Annual Meeting. The presentation will provide an overview of activities during 2021, including clean and safe projects, social outreach, and other topics. Staff from 3CDC will check the availability at Memorial Hall, and will bring a draft of the presentation to the next board meeting.

3CDC Stakeholder Services Overview

Cate Douglas reviewed the services and outreach provided to OTR South SID stakeholders, and the tracking of stakeholder requests. This included a summary of the recent stakeholder meetings and projects.

3CDC Operations Overview

David Vissman discussed current and upcoming Ambassador hours and recent clean and safe activities. Mr. Vissman discussed current “hot spot” locations along 13th Street and added police details in the area to address disorderly crowds, drug activity and other issues. The area around Main and Woodward streets continues to be an area of focus as it continues to provide challenges. Staff has also been working with property owners to address the need to promptly remove trash cans from sidewalks.

Work is underway for permanent street closures along 15th Street and 14th Street, including sidewalk repairs, street paving, and bright paint colors to demarcate each location. The project should be completed by October 15.

The ribbon cutting for the renovation of Imagination Alley was held on September 8. Staff worked with the Storefronts Team of the Miami University Center, residents, POAH, and OTRCH to help to define park rules and develop future programming.

Marissa Reed reviewed the clean and safe activities by the Ambassadors, including pressure washing, weed removal, and graffiti abatement. These projects are tracked in the new ArcGIS mapping system, Survey 123, and data is entered by field staff, which can be used to create heat maps, dashboards and other graphics for reports.

3CDC Social Outreach

Mr. Vissman provided an update on social outreach efforts and results in connecting those who are experiencing homelessness and/or panhandling with needed services. Outreach staff has connected 102 clients with permanent housing so far this year. Vine Street and Washington Park have been hot spots for the outreach team.

Communications/Marketing

Joe Rudemiller presented on the Downtown Vibrancy Campaign, aimed at bringing more visitors to Downtown Cincinnati to help support local businesses. Since there is no line item for marketing within the OTR South SID budget, staff utilizes 3CDC resources and partners with other groups such as the OTR Chamber on marketing initiatives.

With no further business, Andy Hutzler made a motion to adjourn the meeting, seconded by Robby Wellington. The meeting was adjourned at 2:54 p.m.